



24 HOURS OF KERR

SEPTEMBER 14 & 16, 2019

Our premier annual fundraising event

Join us for this one-of-a-kind experience combining a festive country gala and a Mercedes-Benz Amateur National qualifying golf tournament. As a 24 Hours of Kerr sponsor, your support for an important local cause will be visible to an audience of 350+ philanthropically-active Portland business leaders and high net worth community members.



COUNTRY GALA

SATURDAY, SEPTEMBER 14, 2019

PRIVATE ESTATE IN WEST LINN, OR

Enjoy silent & live auctions, a special program (learn about Kerr), dinner, refreshments, live music, dancing, cigar whiskey lounge and more.



GOLF TOURNAMENT

MONDAY, SEPTEMBER 16, 2019

COLUMBIA EDGEWATER COUNTRY CLUB

Winning twosome to earn an all-expenses paid trip and entry into the Mercedes-Benz National Amateur Championship at Torrey Pines. Enjoy food and drink service on the course, a helicopter ball drop raffle and more.

Questions? Contact Justin Zellinger
at Justin.Zellinger@AlbertinaKerr.org or 503-262-0174

ALBERTINA
KERR

2019 24 HOURS OF KERR SPONSORSHIP LEVELS

\$25,000
PRESENTING SPONSOR

- Feature as top sponsor in all event promotions
- Primary logo lockup for event will include company logo
- Speaking opportunity
- Branded giveaway
- Full-page Gala program ad
- 2 Gala tables
- 2 foursomes in Golf Tournament
- Customized mission impact initiative with employee engagement opportunity
- Press release from Kerr

\$10,000
TITLE SPONSOR - GOLF

- Top sponsor for Tournament
- Press release from Kerr
- Speaking opportunity
- Branded giveaway
- Full-page Gala program ad
- 2 Gala tables
- 2 foursomes in Golf Tournament

\$10,000
TITLE SPONSOR - GALA

- Top sponsor for Gala
- Press release from Kerr
- Speaking opportunity
- Branded giveaway
- Full-page Gala program ad
- 2 Gala tables
- 2 foursomes in Golf Tournament

*Top three levels above include premier marketing benefits such as social media posts, storytelling opportunities, e-mail blasts and cross-promotion with other sponsors.

Sponsorship Level	Gala Tables	Golf Foursomes	Benefit Highlights
\$7,500 MISSION SPONSOR	1	1	Impact Kerr's mission in a significant way. Adopt a group home, directly fund our Children's Mental Health program, or support Kerr's Employment Services program. Your company will also be featured in one asset at either the Gala or the Golf Tournament.
\$5,000 MAJOR SPONSOR	1	1	Choice of asset at either the Gala or Golf. Choices include: bidder cards, ice luge, awards, helicopter ball drop (Golf), scorecards and more.
\$3,500 HOLE SPONSOR	1	1	A great opportunity to participate in both the Gala and the Golf Tournament.
\$2,500 GALA SPONSOR	1	n/a	Bring your friends, colleagues, clients or family to this one-of-a-kind event.
\$2,500 GOLF SPONSOR	n/a	1	Join us for a world-class day of golf at Columbia Edgewater Country Club.

*All levels include recognition in the Gala program and logo recognition throughout all event materials and external outreach. Higher level sponsorships have increased recognition.

HOLISTIC SPONSORSHIPS WITH KERR

STARTING AT
\$35,000

A holistic sponsorship with Kerr allows your company to be a part of all Kerr fundraising events and campaigns.

- Inclusion in Kerr's new branding rollout
- Sponsorship benefits for all major events (Rip City Race for the Roses, Christmas Ships, 24 Hours of Kerr and more)
 - Rip City Race for the Roses is Kerr's other major fundraiser and community event. Join partners like UnitedHealthcare, Nike, Biofreeze and the Portland Trail Blazers to an audience of over 3,000 runners.
- Customized direct program support and mission impact
- Employee engagement opportunities



Questions? Contact Justin Zellinger
at Justin.Zellinger@AlbertinaKerr.org or 503-262-0174

ALBERTINA
KERR

ABOUT ALBERTINA KERR

Albertina Kerr empowers people with intellectual and developmental disabilities, mental health challenges and other social barriers to lead self-determined lives and reach their full potential.

OUR PROGRAMS

CHILDREN'S MENTAL HEALTH

Albertina Kerr's Children's Mental Health Services create new potential for a healthy, productive life for each child served.

Crisis Psychiatric Care

Crisis Psychiatric Care stabilizes children experiencing a mental health emergency from throughout Oregon and the Pacific Northwest.

Outpatient Care

Outpatient Care develops skills for children to be successful at home, school, and in the community.

IDD RESIDENTIAL & ENRICHMENT SERVICES

Kerr's Residential and Enrichment Services create a nurturing and inclusive community for children and adults with intellectual and developmental disabilities (IDD.)

Employment Services

Kerr's employment programs help people with IDD secure meaningful work with competitive wages in integrated settings with their neurotypical peers.

Group Homes

More than 50 group homes specialize in services that promote daily fulfillment, provide 24-hour care, and build skills that increase independence for children and adults with IDD.

Portland Art and Learning Studios

The Studios and their public art gallery provide opportunities for adults with IDD to engage the community, build their skills, pursue meaningful art and community-based activities, and earn income through art sales.

SOCIAL ENTERPRISES SUPPORTING ALBERTINA KERR'S MISSION

Albertina's Place is one of Portland's favorite luncheon shopping destinations.

Founded in 1981, Albertina's Place is run by an organization of 300-volunteers known as The Old Kerr Nursery Association. 100% of proceeds benefit Kerr's programs.

Kerr Bikes is a bicycle rental business in Portland's Gov. Tom McCall Waterfront Park and near OMSI. Kerr bikes kicks up the fun with family-sized surreys, quad sports, and adaptive bikes, in partnership with Adaptive BIKETOWN, to pedal the whole family along Portland's beautiful waterfront. Kerr Bikes employs people with IDD in meaningful jobs. 100% of proceeds benefit Kerr's programs.