



# 24 Hours of **KERR** VIRTUAL GALA

## BECOME A SPONSOR

Saturday, Sept. 12, 2020

6:30 p.m.

**Join us for some Kerr magic!** A benefit for Albertina Kerr's life-saving children's mental health services and programs for individuals experiencing intellectual & developmental disabilities.

As a 24 Hours of Kerr sponsor, your support for an essential local cause will be visible to an audience of philanthropic Portland business leaders and high-net-worth community members.

## 2020 24 HOURS OF KERR SPONSORSHIP LEVELS

### Presenting Sponsor \$25,000

Featured top sponsor in all event promotions

Primary event logo lock-up featuring company logo

Logo recognition on the following:

- E-communications
- Kerr website
- Kerr newsletter
- Pre-show graphic overlay
- Branded banner with prominent logo placement in livestream feed
- Closing credits sponsorship recognition

Pre-recorded video sponsorship message to be played during event (requires four week pre-event production window)

Verbal recognition during event

Up to 5 dedicated social media posts

Private Zoom watch party for up to 10 guests and wine selection delivery

Video of 24 Hours of Kerr posted to Kerr website post-event

Post-event recognition in a digital/print ad in a visible local publication

# 2020 24 HOURS OF KERR SPONSORSHIP LEVELS

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## Title Sponsor \$10,000

Title sponsor and logo recognition on the following:

- E-communications
- Kerr website
- Pre-show graphic overlay
- Closing credits sponsorship recognition

Pre-recorded video sponsorship message to be played during event (requires four week pre-event production window)

Verbal recognition during event

Up to 4 dedicated social media posts

Private Zoom watch party for up to 10 guests and wine selection delivery

Video of 24 Hours of Kerr posted to Kerr website post-event

Post-event recognition in a digital/print ad in a visible local publication

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## Mission Sponsor \$7,500

Mission sponsor and logo recognition on the following:

- E-communications
- Kerr website
- Pre-show graphic overlay
- Closing credits sponsorship recognition

Verbal recognition during event

Up to 3 dedicated social media posts

Private Zoom watch party for up to 10 guests and wine selection delivery

Video of 24 Hours of Kerr posted to Kerr website post-event

Post-event recognition in a digital/print ad in a visible local publication

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## Lifeline Sponsor \$5,000

Name/logo recognition on the following:

- E-communications
- Kerr website
- Pre-show graphic overlay
- Closing credits sponsorship recognition

Verbal recognition during event

Up to 2 dedicated social media posts

Private Zoom watch party for up to 10 guests and wine selection delivery

Video of 24 Hours of Kerr posted to Kerr website post-event

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## Community Sponsor \$2,500

Name/logo recognition on the following:

- E-communications (logo inclusion where space is available)
- Kerr website
- Pre-show graphic overlay
- Closing credits sponsorship recognition

Verbal recognition during event

One dedicated social media post

Video of 24 Hours of Kerr posted to Kerr website post-event

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