

ALBERTINA
KERR



IMPACT REPORT

July 1, 2019-June 30, 2020

“It’s important to have a place like Kerr when you’re in a crisis because it’s not just the kiddo who is in crisis, the whole family is in crisis. To know there’s a team supporting you once you walk through the door—that is so vital.”

-Parent of a Children’s Mental Health client

Dear Friends,

This past year tested us all on so many levels. At Albertina Kerr, we embraced the challenges of 2020 and forged ahead with focused determination on ensuring uninterrupted, life-saving care for Oregon's most vulnerable citizens.

At the start of the pandemic, we promptly implemented critical safety measures to help keep our clients and employees safe. Kerr's caregivers in our 54 group homes didn't miss a beat providing essential, round-the-clock, emotional and physical support for the children, teens and adults experiencing an intellectual and/or developmental disability (I/DD).

The uncertainty of the times has fueled an increase in kids struggling with their mental well-being. Children and teens have been entering Kerr's Crisis Psychiatric Care facility, receiving treatment, and are being safely discharged to Kerr's Outpatient Services—which pivoted overnight to using telemedicine.

As the job market began to shrink, our Employment Services team continued to place adults experiencing an I/DD in positions and provide on-site job coaching. The team also shifted to supporting clients virtually by establishing Kerr Career Club, a 12-week online job skills training program.

We also discovered creative new ways to celebrate milestones while keeping socially distant. Our Project SEARCH interns marked their accomplishments with virtual presentations and drive-by graduation parades. Several of our residents were treated to drive-by birthday parties.

The ups and downs of this past year had us feeling inspired by the kindness of our supporters. Volunteers sewed more than 2,000 face masks to keep our caregivers and clients safe and healthy. And more than 4,000 community members showered us with generous philanthropic support.

If 2020 taught us anything, it's that we must constantly evolve to safeguard the future of Kerr's programs and services. That's the magic of Kerr!

Thank you for all you do for Kerr!



Jeff Carr
CEO



David Boxberger
Board Chair



Miki Herman
Foundation Chair



1016 Children, adults, and their families served

377 Volunteers committed to our mission

4,116 Generous donors and supporters

312 Children served in crisis psychiatric care

303 Children served by outpatient mental health services

95 Children and **100** adults served in Kerr group homes

93 Adults served at Portland Art and Learning Studios

113 Adults experiencing I/DD served by Employment Services

"I have a big place in my heart for Kerr after everything they have done for my daughter. She now sees a path instead of an ending; she has hope!"

-Parent of a Kerr client

Children's Mental Health

Helping families in crisis cope

As the pandemic threw schools and activities into a tailspin, Kerr's Children's Crisis Psychiatric facility witnessed a surge in admissions. To keep clients and staff safe, Kerr provided education about health, hygiene, and COVID-19 precautions. One of the more challenging preventive measures the team implemented was refraining from using therapeutic touch. Despite many modifications, Kerr's direct patient care didn't change—families received the best possible care.



Outpatient services moves to telehealth

In response to implementing COVID-19 safety precautions, Kerr transitioned its outpatient mental health care to a telemedicine platform to continue supporting kids and their families. Individual and Family Therapy, psychiatry, skills training, and peer support services became easy to access by phone or through HIPAA secure video conferencing.

"Kerr continues to lead the way in innovative mental health programs by providing vulnerable populations with hope and healing. The dedicated staff are truly saving lives and we're incredibly thankful for all they do."

-Michael Cherry, Executive Director, Spirit Mountain Community Fund

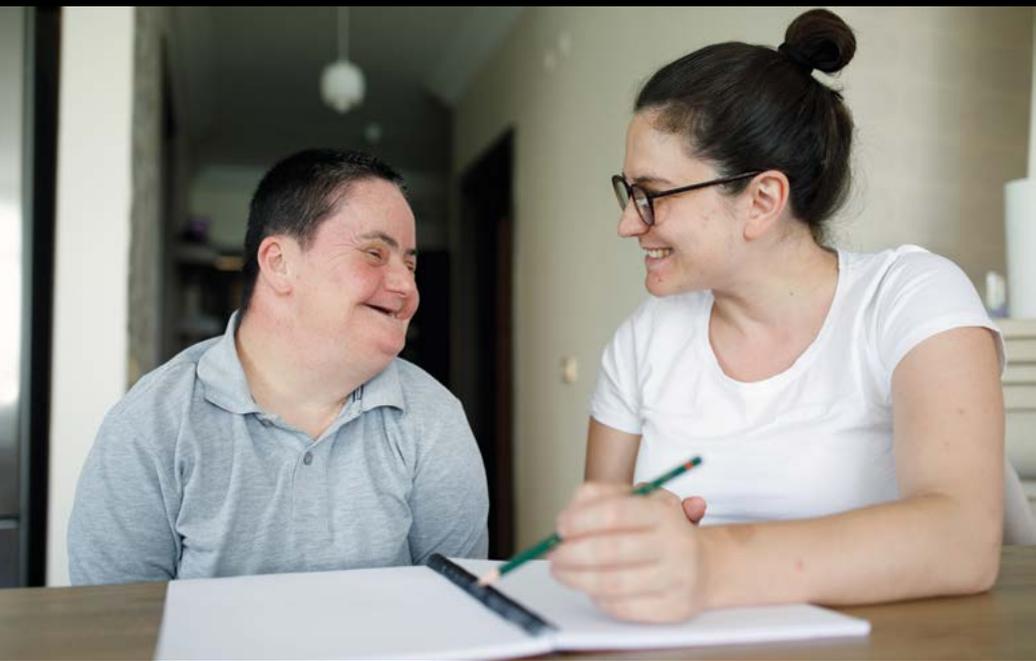
24-Hour Residential Care

Teaming up to track clients' needs

Kerr, in collaboration with Legacy Health, became the first Oregon provider to implement Epic's Coordinated Care Management platform to support clients across Kerr's programs. The system tracks broader goals for people experiencing I/DD through electronic health record (EHR) technology, providing more holistic care.

Resident life during COVID-19

For residents in Kerr's 54 group homes, COVID-19 created a mix of complicated and new emotions. They worried 'what if I get sick' or 'what if my caregiver gets sick'. Kerr's skilled staff seamlessly calmed residents' fears as they adjusted to wearing face masks, heightened hygiene protocols, online school, and virtual visits with family, friends, and health care providers.



"The Standard and Albertina Kerr each have deep roots in Oregon that span more than a century. Caring about people is a core value reflected in our support for Kerr. We're proud to invest in their mission."

-Bob Speltz, Senior Director, Community Relations, The Standard



Ashley Call

A Recipe for Better Client Care

Coordinated Care Management is helping the Kerr team by putting the right information in the right hands at the right time. One Kerr client who benefited from this new technology is Ashley Call, who moved into a Kerr group home after sustaining a traumatic brain injury, resulting in short-term memory loss.

At the time of her injury, Ashley was a student at a culinary school. Kerr's Employment Services team helped her relearn key employment skills to place her in her dream job—making cookies at a local bakery.

Due to her loss of short-term memory, Kerr's support for Ashley—from 24-hour residential care in her group home and ongoing support with Employment Services—requires collaborative communication. With Epic's Coordinated Care Management system, the staff at Kerr who support her through various programs can stay connected and assess all her needs.

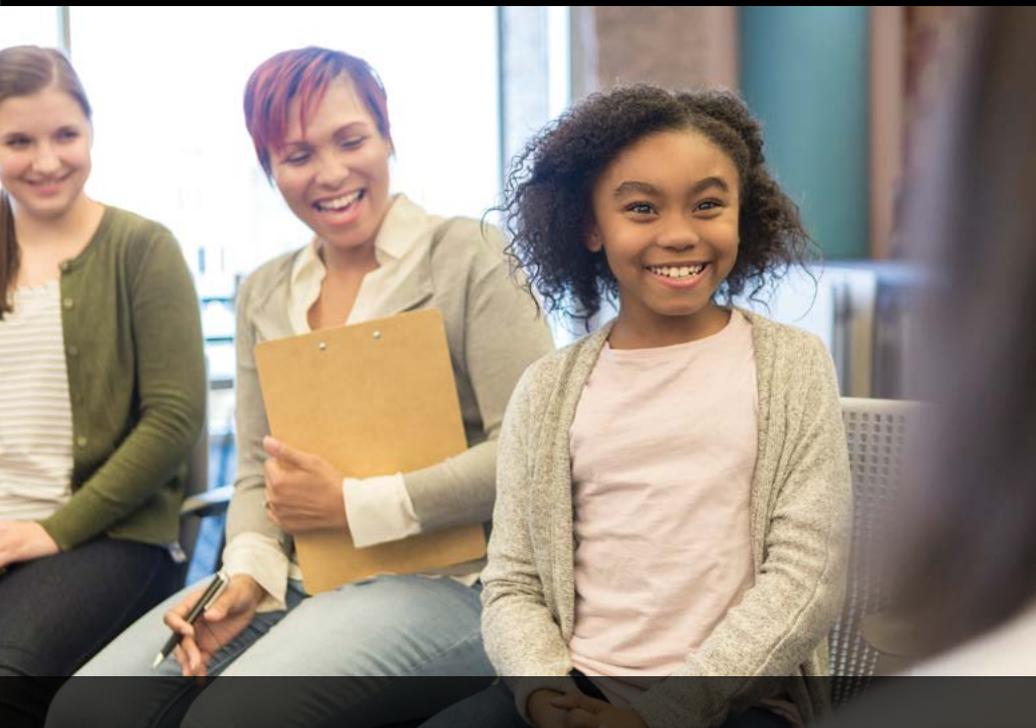
This collaborative approach helps Ashley continue to enjoy her passion for baking while getting the ongoing care she needs. Because all her goals are tracked in Epic, her group home caregivers can view her work goals and further assist her with skills training and support.

“Bank of America is committed to supporting inclusive workforce development and economic mobility opportunities. It’s a pleasure to partner with Albertina Kerr and support their services.”

-Bob Cook, Market Executive for Global Banking Markets
Bank of America

“Kerr has a rich history as a leader in serving vulnerable Oregonians, but its strength and reliability have been crucial for families during the physical and mental health challenges related to the COVID pandemic. We are grateful to be part of the Army of Angels ensuring our community has access to critical mental health and developmental services.”

-Mary E. Lago, CFP®, CTFA, Executive Vice President
Ferguson Wellman Capital Management



“Our community partnerships are a vital part of our mission. We are proud to partner with Albertina Kerr to help support the essential work that they do, and we look forward to working together again in 2021 and beyond.”

-Tom Keeler, Vice President and General Manager
KOIN6 & Portland’s CW

Employment Services

Salem launches Kerr's internship program

The City of Salem became Kerr's fourth Project SEARCH site in Oregon and the first employer in Marion County to adopt this nine-month internship for adults experiencing I/DD. Eight interns worked alongside City of Salem employees. Interns learned key employability skills to ready them for the workforce and explore jobs.



Virtual employment support

Kerr's Employment Services team established Kerr Career Club. The 12-week online program provides adults experiencing I/DD the opportunity to remain connected with their community while strengthening their job skills. Each day is dedicated to a vital job skill, from technology and finances to health and wellness and coping mechanisms.



Albertina's Place volunteers at the annual luncheon in 2019

Albertina's Place

On the verge of its 40th year in business in 2021, the shops and restaurant at Kerr's beloved Albertina's Place permanently closed June 30, 2020. We are incredibly grateful to the thousands of volunteers and customers who have supported the essential, life-saving work of Kerr.

"I knew I had made a contribution to the welfare of Kerr's clients, even though I didn't have the skills to help them personally. It's always something I could be proud of."

-Marsha Buono, Albertina's Place volunteer and 2020 Joyce Manougian Lifetime Achievement Awardee

Donor Spotlight

Kathy Jaffe

During her teenage years, Kathy Jaffe spent her summers working at a school her grandmother started for children with special needs. "She was my role model—a real mover and shaker," Kathy remarks.

This formative experience led Kathy to a 36-year career as a special education teacher and administrator, before becoming an elementary school principal. After retiring she began volunteering at Albertina's Place. "I became aware of the great work Kerr does through the public schools," she says.

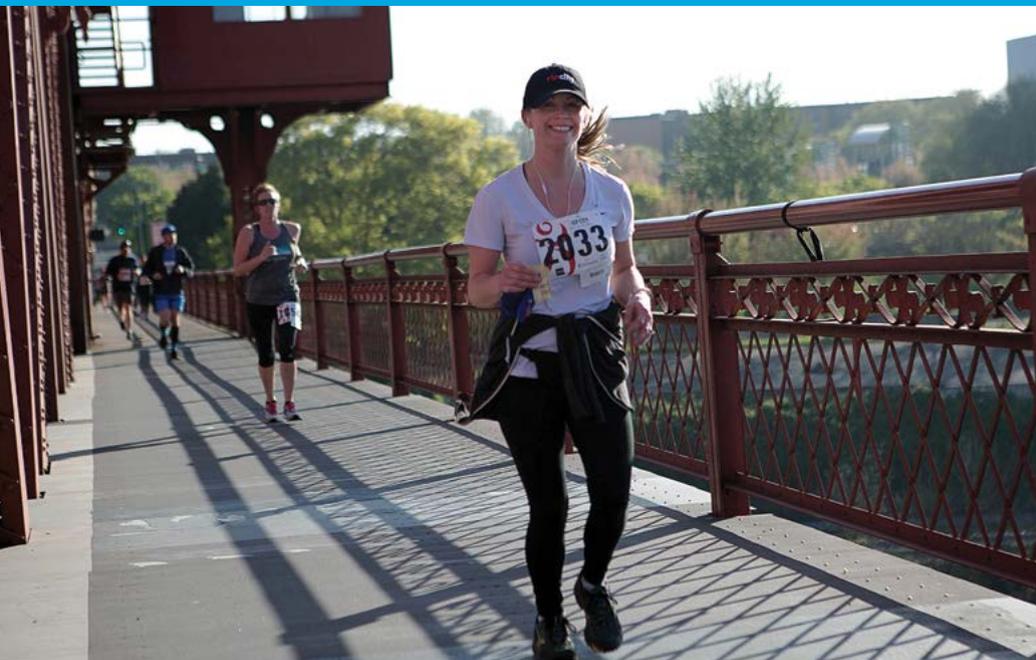
For more than 10 years, Kathy dedicated her time and energy to helping prepare meals at Albertina's Kitchen. "I felt like I was really making a difference," she says. That's why Kathy became a Kerr Guardian Society member by making a planned gift with a bequest to Albertina Kerr. "There's no question I believe so strongly in all the good work Kerr does," she states. "I want to make sure it continues into the future."

Rip City Race for the Roses

Presented by UnitedHealthcare

“As a company dedicated to helping people live healthier lives, UnitedHealthcare believes in supporting community-based organizations that make a difference to those in need. It’s an important part of who we are as a company and as a corporate citizen. We applaud Albertina Kerr for the support and compassion it provides to those living with mental health, intellectual and developmental challenges.”

-Gary Daniels, CEO, UnitedHealthcare, Pacific Northwest



“We’re thrilled to partner with Albertina Kerr for the annual Rip City Race for the Roses. This event is a perfect partnership—we want to encourage our Rip City community to stay active and get outside, and the Rip City Race for the Roses is an amazing opportunity to do so, and it’s all for a great cause.”

-Brooke Olzendam, Trail Blazers Courtside Reporter

Workforce & Inclusive Housing

Paving the way for workforce stability

Kerr completed the first two phases of its plan to build 120 units of affordable housing for Kerr's and other community caregivers, as well as fully accessible independent living opportunities for 30 adults experiencing I/DD. The project added another layer of affordability for future residents by adopting a net zero energy plan to produce enough renewable energy to fully operate the building.



Kerr surpasses fundraising goal

Thanks to the generosity of the Wayne D. Kuni & Joan E. Kuni Foundation, Kerr surpassed its private fundraising goal for the Workforce & Inclusive Housing Project. The Kuni Foundation grant will help fund universally accessible units for adults experiencing I/DD—a population that has few affordable and accessible options for integrated and independent living.

“Many organizations of Kerr’s size and stature stay in their lane, comfortable with the status quo. Kerr continues to evolve with intention, innovation and impact to meet the changing needs of people experiencing I/DD and mental health challenges. Powering possibility is our North Star, and we are honored to support this vital work.”

-Angela Hult, President, Kuni Foundation

Thank you to our community partners*

Anonymous (3)
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Benefit Design Group
Bob's Red Mill
Braemar Charitable Trust
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KOIN6
Korean-American Grocers Association of Oregon
M. J. Murdock Charitable Trust
May Trucking Company
Mercedes-Benz of Portland
Millennium Building Services

*Gifts & grants of \$5,000 or more

2019-2020

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Foundation and Organization Audited Financial Statements

Oregon's Investment in Kerr

Government Contracts _____	\$45,361,620
Contributions, Events, Grants _____	\$2,899,722
Volunteer-Managed Businesses, Net Sales _____	\$382,922
Income & Net Appreciation of Investments _____	\$342,462
Total Revenue _____	\$48,986,726

Kerr's Investment in Oregon

Program Services _____	\$43,321,741
Management _____	\$3,710,925
Fundraising _____	\$1,134,937
Volunteer Management _____	\$471,985
Total Expenses _____	\$48,639,588

Private Support

Contributions _____	\$1,400,629
Grants _____	\$1,091,487
Volunteer-Managed Businesses _____	\$382,922
Investment Return _____	\$342,462
Events _____	\$407,606
Total Private Support _____	\$3,625,106

Assets

Cash _____	\$1,763,323
Contracts & Contributions Receivables _____	\$2,892,203
Investments _____	\$9,140,595
Property & Equipment _____	\$22,351,273
Other Assets _____	\$457,337
Total Assets _____	\$36,604,731

Liabilities

Payables & Accrued Liabilities _____	\$3,861,657
Deferred Revenue _____	\$56,863
Long Term Debt _____	\$4,329,760
Total Liabilities _____	\$8,248,280
Net Assets _____	\$28,356,451