



**ALBERTINA KERR CENTERS**  
**Foundation Board of Trustees**  
**October 23, 2019**  
**4 to 6 p.m.**

Kerr Admin Center – Albertina’s Kitchen Garden Room

**Members Present**

Catherine Bekooy, Jeff Carr, Kim Curry, Miki Herman, Rod Malone, Sarah Robinson, Heidi Steeves

**A quorum was present.**

**Staff Present**

Anne Adler, Christine Andersen, Chris Canter, Janice Jacobs, Derrick Perry, Chloe Sedoris, Jeanette Weston, Justin Zellinger

**Convene** (Miki Herman)

Miki convened the meeting at 4:02 p.m.

**Approve Minutes of the June 24<sup>th</sup> Joint Board & Foundation Meeting**

**ACTION: Heidi Steeves moved that the minutes be approved. Jeff Carr seconded. The motion passed via unanimous vote.**

**Introduce New Chief Program Officer and Chief Financial Officer**

New Chief Program Officer Derrick Perry was introduced. Derrick started at Kerr on September 16<sup>th</sup> and comes to Kerr with an extensive background in working with kids and families in social services. Derrick has been visiting group homes to listen and learn about the people and work. Janice Jacobs was also introduced. Janice started on September 3<sup>rd</sup> and comes to Kerr with a background in finances in both for-profit and nonprofit organizations. Janice also has a passion for working in human services.

**Mission Moment**

The new Project SEARCH video was shown. Discussion was held regarding the powerful message contained in the Project SEARCH programs and presentations about independence and the path to joy. Foundation members and staff discussed ways to expand that messaging such as through educational clips in pre-feature segments at movie theaters, YouTube, links on partner websites such as OPB, and other social media platforms. Foundation and Board members could be very helpful by connecting with business networks to explore possible opportunities for Project SEARCH interns.

**CEO Report** (Jeff Carr)

There were no questions or comments regarding the CEO Written Report.

**Financial Report** (Janice Jacobs)

Janice reviewed highlights in the financial reports. The consolidated balance sheet shows cash and investments increased overall since the end of June. Grants received have decreased. Liabilities have also decreased. Contract and program revenue are tracking close to budget. Event revenue is behind budget. Investment income is down and is market driven. Spending is well controlled. Contract labor is over budget due to temporary labor in Accounting. YTD performance is better than budget. In-kind contributions variance is due to timing. All increases in wages and reimbursement rates for services were included in the budget. There was discussion about the timing and predictability of fundraising contributions. Some activities are more difficult to predict such as live auction items at 24 Hours of Kerr and in-kind contributions. TOKNA sales are strong. The Foundation balance sheet shows investments impacted the bottom line balance. Investments are rebounding, however.

Discussion was held regarding the Employee Emergency Fund (EEF). The fund is being used. Tracking shows employees have been negatively impacted by sudden, unexpected deaths in their families, car maintenance issues, and eviction notices. Employees are now able to make automatic contributions to the fund via payroll deductions.

**ACTION: Janice Jacobs will bring the accounting of the EEF fund to the next Foundation meeting and present an overview of the fund.**

**Fundraising** (Anne Adler)

Fundraising is at 22% of the fiscal year goal. In-kind contributions are behind, however, this is mainly a timing issue. 24 Hours of Kerr grossed slightly over \$500k. Grants are also behind and also due to timing. Grants are typically large sums and will make up the variance when they are received.

**ACTION: Chris Wiens will provide a grant pipeline report at the next Foundation meeting.**

**Corporate & Employee Giving Update** (Justin Zellinger)

The focus on corporate sponsorships has shifted toward developing a holistic relationship rather than simply a transactional one. Corporate sponsors will be engaged in more package opportunities such as sponsoring an event or program and participating in an activity like Grant-A-Wish, an employee giving campaign, or volunteer opportunity. The Executive Committee is also focused on bringing in new Board, Foundation and committee members in decision-making positions. All sponsors of last year's Rip City Race for the Roses have committed to sponsoring the 2020 Race. Opportunities are being explored to partner with Portland Business Journal on health and wellness ads around Rip City Race for the Roses for 2020 Race. Other potential opportunities include: maximizing the relationship with the Trailblazers and upgrading the Race swag bag; continuing participation in third party events where Kerr and other nonprofit organizations are beneficiaries; engaging vendor campaigns to support Kerr beyond business transactions; engaging corporate volunteerism and in-kind contributions.

**ACTION: Anne Adler asked Trustees to reach out to networks to expand Kerr's corporate supporters.**

**Individual and Planned Giving Update** (Chris Canter)

Chris reported the Development team is conducting very thorough mining of past and lapsed donors, looking for opportunities to reconnect. The Fall Appeal is going out directly to donors via personally written letters, through Kerr's newsletter and through giving season initiatives such as the Willamette Week Giving Guide. The goal is \$225k.

**Grant A Wish** (Chloe Scdoris)

All wishes from both kids' and adults' programs have been collected. Tags are being printed. Corporations are connecting to fulfill wishes through Justin Zellinger. A tree with tags will be displayed in the Albertina's Place lobby. Every wish, over 1100, was fulfilled last year. Miki Herman gives Grant A Wish tags as gifts at a TOKNA luncheon she hosts.

**Events Update** (Anne Adler for Toni Tringolo)

- The special appeal at 24 Hours of Kerr raised \$238+k this year vs. \$150 at last year's event. The live and silent auctions both exceeded budget. The Golden Ticket game sold out at \$10k. \$116k was raised through 35 sponsorships, 13 of those being new sponsors. The event venue and hosts were terrific and are scheduled to host the event again next year. The golf tournament date is a conflict at Columbia Edgewater, so either the date or location will be moved.
- Rip City Race for the Roses is scheduled for April 26<sup>th</sup>, 2020. Work has begun on registrations and sponsorships. Broadcast media company Entercom has changed leadership and with it a connection to Kerr. Any connections to media are welcome. Jeanette Weston, Kerr Marketing Manager, is an avid runner and has several ideas for building up the Race.
- Discover Kerr will be held on June 4<sup>th</sup>, 2020, at the Hilton.

- Sparkle, Shine and Shop is scheduled to coincide with Small Business Saturday on November 30<sup>th</sup> from 10 a.m. to 3 p.m. Specialty vendors will be on site with specials, promotion and freebies. A silent auction is also planned.
- A holiday art show is planned at Portland Art and Learning Studios on December 7<sup>th</sup>.
- A Holiday Happy Hour is scheduled for December 13<sup>th</sup> from 5 to 7 p.m. at Albertina's Place. The celebration is to thank Kerr Board, Foundation, Ambassador and committee members.

**Board Recruitment Update** (Anne Adler)

Board recruitment and development updates were presented. Trustees are asked to own and assist the process of recruiting new members, which is essential to making fundraising goals.

**Investment, Gift Acceptance, and Planned Giving Committee Update** (Catherine Bekooy)

Catherine reported that investments have been flat in the 3<sup>rd</sup> Quarter. US Bank takes a more conservative approach to investments. Discussion was held about future investments, and if changes are made, the investment policy will need updating. Mary Lago suggested at the last committee meeting that a more aggressive approach be taken in order to grow the principle. Committee decisions will go through the full Foundation Board for ratification.

**Executive Session**

An executive session was not held.

**Adjourn** (Miki Herman)

The meeting was adjourned at 5:55 p.m.

Recorded by Holly Edgar, Corporate Secretary

**ALBERTINA KERR CENTERS**  
**Governing Board Meeting Minutes**  
**September 23, 2019**  
**5 to 7 p.m.**

Kerr Admin Center, 424 NE 22<sup>nd</sup> Ave, Portland, OR 97232, Albertina's Garden Room

**Governing Board Members Present**

David Boxberger, Miki Herman, Susan Hobbel, Paul Litwinczuk, Craig Payne, Lisa Powell, Karen Rasmussen, Laura Shipley, Dennis Warneke, David Wilson

**Governing Board Members Excused**

Teri Barichello, David Connell, David Lake, Melissa May, Jill Nickerson, John Thoma

**A quorum was present.**

**Staff Present**

Anne Adler, Jeff Carr, Van Field, Owen Gibson, Tom Hurst (Interim CFO), Janice Jacobs, Derrick Perry, Craig Rusch, Matthew Warner

**Convene** (David Boxberger, Chair)

David convened the meeting at 5:02 p.m.

**Introductions: Janice Jacobs & Derrick Perry** (Jeff Carr)

Jeff introduced Kerr's new Chief Financial Officer, Janice Jacobs, and new Chief Program Officer, Derrick Perry.

**Approve Consent Agenda** (David Boxberger)

Approve Minutes of the July 22, 2019 Meeting of the Governing Board of Directors

Accept CEO Written Report

401k Resolution – Re-designate Trustees for 401k Plan

One correction was made to the July 22, 2019 minutes.

**ACTION: With the correction, Miki Herman moved that the consent agenda be approved. Susan Hobbel seconded. The consent agenda passed via unanimous vote.**

**Financial Update** (Janice Jacobs, Tom Hurst, Jeff Carr)

- Tom Hurst was thanked for his exceptional work during the CFO transition.
- For FY2018-2019 year end operating results, the programs returned a \$24k surplus. Subacute performed well. Adult group homes struggled due to vacancies. Outpatient mental health services also returned losses; however, the focus on census and productivity is showing recent improvement. Employment services came in very close to its budget, and Portland Art and Learning Studios performed better than its budget loss.
- Spending was under budget for June month end by \$185k and year end by \$1.4 million. Budget issues are revenue and contract related.
- There was a question and subsequent discussion about the ability to renegotiate contract rates and reimbursements. Rates are set by the State and are different for different programs using different systems of calculation. The challenge for the future will be identifying resources for care for adults. The current revenue model is not sustainable as the population is more challenging and the current workforce is not prepared for the higher acuity care.
- The balance sheet was reviewed and is in good order. Reconciliations need to improve. New accounting staff is in place and getting familiar with systems. Janice reported that the entire accounting department will be engaged in rebuilding systems and processes, and accountability to those processes will be expected.

**ACTION: Board members asked that Janice provide feedback on the progress the team is making.**

- Tom Hurst reported on the audit. Some processes seemed a bit loose in tracking mechanisms but there are no alarms. The accounts payable system, Avid, has some issues. The audit is helping to identify loose ends and specifics that need attention. An internal audit will be built and implemented by position and process rather than individual knowledge.
- July month end FY2019-2020 ended with a \$79k loss. Kids' group homes are carrying the programs' bottom line.
- A dividend from SAIF was not added to the budget.
- The 4% rate increase from the State for all DD services (except for kids' residential) was implemented in August (but not budgeted), and the 34% increase in wage reimbursements for DSPs in kids' DD services started in September. Kerr implemented DSP wage increase in September as well. All wage increases are in the budget.
- The Accounting team is looking into payables with the auditors to ensure a better balance.
- Discussion was held about the increase in volume of subacute referrals.
- Members asked about the future of adult group homes given the increase in higher acuity adults, and what happens to individuals who do not find placement. The answer is that many are just surviving, likely with much difficulty, and some with assistance from various agencies and some without. The topic is receiving growing attention at state levels and beyond. Kerr will continue to monitor the state and community direction to determine Kerr's best role.

#### **Fundraising Update** (Anne Adler)

- The 24 Hours of Kerr event gross estimate is \$509k and feedback indicates it was very successful. The new venue received high marks. Surveys will be distributed to attendees. 60-70 more people attended over last year and there were several new supporters.
- Christine Andersen and Chris Canter have been instrumental in getting the community rallied around the opening of the new Forest Grove kids' group home. An event featuring Apolloni wines was held to raise funds and awareness.
- Foundation member Rod Malone and his wife Molly are holding a salon party to gather friends and support around Kerr's art programs at Portland Art and Learning Studios.
- Marketing staff Jeanette Weston is working on local publications and securing print visibility.
- A fall appeal letter will be sent out at the end of October.
- Miki Herman offered to host lunches and outreach to promote Kerr and explore interest in joining Kerr's Foundation Board of Trustees.

#### **Executive Session**

Board members entered executive session at 6:35 p.m.

#### **Adjourn**

David Boxberger adjourned the meeting at 7:00 p.m.

Recorded by Holly Edgar, Corporate Secretary

# ALBERTINA KERR

November 18, 2019  
Report to the Albertina Kerr Board  
Jeff Carr, CEO

## **Introduction**

These continue to be good times at Albertina Kerr and I'm excited to share some of the highlights with all of you.

## **Staffing Updates**

I'm pleased to say we have had no changes to our Senior Leadership Team (SLT), other than continuing to welcome and integrate Derrick Perry (CPO) and Janice Jacobs (CFO) onto our team and into their new roles. Both have proved to be quick studies and are already having an impact on Albertina Kerr. Derrick has been working hard to tour every one of our programs and I had the privilege of going with him to tour half of our group homes recently in Salem. His welcoming spirit, empathy, and respect for our direct care staff really shines through and I'm confident he will be a strong leader of our programs.

Meanwhile, Janice has done an excellent job of taking over the audit process mid-stream (and making sure our timeline did not slip at all for completion), making some key hires, and orientating herself (and an almost entire new accounting team) to Kerr's finances. She's done this all with a positive, "can-do attitude", and is already making an impact by identifying systems changes we can make to streamline our processes and make our financial accounting system more effective and accountable.

I'd be remiss if I didn't say how grateful I also am for Anne Adler, Van Field, Owen Gibson, Craig Rusch, & Matthew Warner and the extraordinary work they do (often behind the scenes) to make sure the work of Kerr gets done every single day. We are planning on a three-day retreat in March with Linda Carpenter facilitating some team building (now that we have our full SLT team), a look at the future of Kerr programming, and discussion around our headquarters. I'm excited to finally have our entire team in place and believe our future at Kerr is very bright because of these good leaders.

## **Organizational Highlights**

### *FY 2019-20 First Quarter Financial Results*

I'm pleased to report that we are showing a small positive margin of \$84,398 at the end of the first quarter (9.30.2019) of this fiscal year. This period of our fiscal year is typically when we generate a negative return, and last year was especially bad (-\$675k). The month of September was the beginning of our new rates for our Kids DD Residential programs, as well as the implementation of our wage increases. We showed a positive margin for the month of September of \$216,564. Janice Jacobs will report in more detail our financial performance at the meeting.

### *Programs*

The State of Oregon's Office of Developmental Disabilities (ODDS) authorized an additional four kids beds to be developed by Albertina Kerr and we began construction a few weeks ago to renovate our Autzen group home (formerly a DD Adult home) in Clackamas County to house four adolescents with a target of identifying and moving kids into the new home in January 2020.

We launched our Epic DD Pilot on October 28<sup>th</sup> and are now utilizing Epic in four DD Group Homes (two adult and two children's homes), at the Portland Art and Learning Studios, and within our Employment Services. So far, the implementation has been going relatively well, and we expect to start spreading Epic to the rest of our group homes in Q1 & Q2 2020. Once this is complete, Kerr will be entirely on one electronic health record (Epic) for the first time.

We are continuing our efforts to expand Subacute by adding 6 new beds that will specialize in serving kids who are "dual diagnosed" (I/DD and mental health challenges). We have moved all the adolescent boys (6) from our current 165<sup>th</sup> Street home on the Gresham campus into our Laurel Street home in Forest Grove and Ward Street home in Salem. We are finalizing our renovation plans for 165<sup>th</sup> and will have pricing by late November. We have been in regular contact with folks at DHS and OHA about supporting/financing the renovation and development of these six new specialized beds, and hosted the Director of the Department of Human Services (DHS), Fariborz Pakseresht and the Oregon Health Authority (OHA) Director of Behavioral Health, Steve Allen, on October 31<sup>st</sup> for a site visit of our facilities. They have expressed a definite interest in supporting this effort and have indicated a mid-December timeline for getting back to us.

As part of this expansion, I have also been meeting with key I/DD constituents throughout the State including Senator Sara Gelsler (D), Corvallis, the DD Coalition, and others who had expressed concerns about our program being a return to "institutionalization" of kids with I/DD. After spending time with these folks and explaining our plans, we have actually garnered their support for our efforts and assuaged their concerns.



## *Workforce Housing Update*

We continue to move forward and make progress on our Workforce & Inclusive Housing project. Van Field and I meet every other week with Ankrom Moisan and Gerding Edlen Development to continue to refine the development plans and make progress on important milestones. As planned and authorized by the board, we have engaged some consultants to help us with geologic surveys, landscape architecture, and parking/traffic studies to move us towards a “pre-design review” with the City of Gresham Design Review Committee, and eventually our submittal of land use plans. We also held a meeting with the Wilkes East Neighborhood Association on November 11<sup>th</sup> and got lots of questions and mostly positive feedback regarding our plans. We agreed to update them over the next few years on the progress of our plans.

Finally, we received word from the Meyer Memorial Trust that their board has made a grant of \$300k, which puts our total funds committed at \$892k. Our Development team is making a push to raise at least \$108k by the end of December to hit the \$1 million milestone that will release the first \$175k of the Murdock Trust commitment of \$300k. We need to raise a total of \$308k to hit our \$1.2 million fundraising goal, with our belief that we will receive commitment from the City of Gresham Metro Housing Bond funds for the balance of our funding needs. The City of Gresham has been slightly delayed in the development of their Local Implementation Strategy (LIS) and Inter-Governmental Agreement (IGA) with the Metro Council, but we believe we should know their commitment by March 2020.

## **Closing**

Our Marketing and Communications Team continues to do a stellar job in promoting Albertina Kerr, and as part of this we will be featured on KOIN 6 as part of local anchor Ken Boddie’s weekly “Where We Live” segment which we expect to air on Monday, November 18<sup>th</sup> during the 5pm news (right while we are meeting as a board!), as well as twice during the morning news on Tuesday, November 19<sup>th</sup>.

Thanks to Foundation Trustee Rod Malone (and his spouse Molly) for hosting a gathering at their home in SW Portland to introduce Albertina Kerr and our PALS program to friends and community members who have an interest in the arts. It was a wonderful gathering and generated some additional interest in our program and Albertina Kerr. If any of you are interested/willing to host a gathering at your home or business, please do let Anne Adler or me know and our Development team will be happy to help you make this happen.

I also had the privilege of hosting State Representative Rob Nosse for a tour of our Gresham Campus and PALS, and attended the retirement party of one of our long-time Direct Support Professionals, Flora Lewis, who worked for 20 years in one of our group homes in Clackamas County.

**Albertina Kerr Centers  
MTD Operating Recap  
For The Month Ending  
September 30, 2019**

	9/30/2019 MTD Contract and Program Revenue	9/30/2019 MTD Grant and Contribution Revenue	9/30/2019 MTD Other Revenue	MTD Total Revenue	MTD Direct Expenses	MTD Margin Generated	MTD Indirect Expenses	MTD Indirect Allocation	MTD Total Expenses	MTD Operating Results	MTD Operating Budget	MTD Actual Vs. Budget	Annual Budget
<b>Programs</b>													
Adult Group Homes	1,292,557			1,292,557	1,271,876	20,681		126,957	1,398,833	(106,276)	(157,713)	51,437	(2,358,442)
<i>Clackamas Co. Group Homes &amp; CI</i>	432,620			432,620	442,448	(9,828)		45,125	487,573	(54,953)	(83,041)	28,088	(1,051,462)
<i>Multnomah Co. Group Homes &amp; CI</i>	327,116			327,116	317,865	9,251		31,697	349,562	(22,446)	(36,489)	14,043	(612,802)
<i>Washington Co. Group Homes &amp; CI</i>	194,037			194,037	164,551	29,486		16,903	181,454	12,583	(15,403)	27,986	(280,336)
<i>Marion Co. Group Homes &amp; CI</i>	338,784			338,784	347,012	(8,228)		33,232	380,244	(41,460)	(22,780)	(18,680)	(413,842)
Employment Services	128,402			128,402	147,296	(18,894)		10,268	157,564	(29,162)	(5,077)	(24,085)	(181,158)
Studios	90,264	8,333		98,597	125,989	(27,392)		11,940	137,929	(39,332)	(47,685)	8,353	(708,288)
Kids DD Group Homes	1,379,985	-		1,379,985	961,097	418,888		100,749	1,061,846	318,139	570,562	(252,423)	3,738,034
Transition-Aged Group Homes	232,537			232,537	248,792	(16,255)		23,770	272,562	(40,025)	(40,295)	270	(530,389)
Kerr Bikes	15,096			15,096	-	15,096		-	-	15,096	5,360	9,736	55,357
Outpatient Mental Health	119,924			119,924	108,226	11,698		13,495	121,721	(1,797)	(41,590)	39,793	(227,202)
Subacute	408,550			408,550	523,959	(115,409)		36,276	560,235	(151,685)	(27,868)	(123,817)	(162,917)
Program Oversight and Other	-	2,160	244,457	246,617	80,613	166,004		-	80,613	166,004	-	166,004	(1,065)
<b>Total Programs</b>	<b>3,667,315</b>	<b>10,493</b>	<b>244,457</b>	<b>3,922,265</b>	<b>3,467,848</b>	<b>454,417</b>	<b>-</b>	<b>323,455</b>	<b>3,791,303</b>	<b>130,962</b>	<b>255,694</b>	<b>(124,732)</b>	<b>(376,070)</b>
<b>Admin &amp; Other</b>													
Trfs from Foundation and Govt Grants	-	102,290		102,290	-	102,290			-	102,290	126,500	(24,210)	1,040,478
Investment Spending Rate	-		27,285	27,285	-	27,285			-	27,285	27,439	(154)	327,420
Campus Buildings	-	-		-	9,905	(9,905)			9,905	(9,905)	(11,185)	1,280	(141,769)
Indirect Admin	(410)	-	-	(410)		(410)	359,396	(325,738)	33,658	(34,068)	(29,432)	(4,636)	(138,388)
Other Pooled Direct Costs	-			-	-	-			-	-	(463)	463	(7,621)
<b>Total Admin &amp; Other</b>	<b>(410)</b>	<b>102,290</b>	<b>27,285</b>	<b>129,165</b>	<b>9,905</b>	<b>119,260</b>	<b>359,396</b>	<b>(325,738)</b>	<b>43,563</b>	<b>85,602</b>	<b>112,859</b>	<b>(27,257)</b>	<b>1,080,120</b>
<b>Total Operating (Before Contingency)</b>	<b>3,666,905</b>	<b>112,783</b>	<b>271,742</b>	<b>4,051,430</b>	<b>3,477,753</b>	<b>573,677</b>	<b>359,396</b>	<b>(2,283)</b>	<b>3,834,866</b>	<b>216,564</b>	<b>368,553</b>	<b>(151,989)</b>	<b>704,050</b>
Contingency										-	(41,667)	41,667	(500,000)
<b>Total Operating</b>										<b>216,564</b>	<b>326,886</b>	<b>(110,322)</b>	<b>204,050</b>

**Albertina Kerr Centers  
YTD Operating Recap  
For The Year to Date Ending  
September 30, 2019**

	9/30/2019	9/30/2019	9/30/2019										
	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	Annual
	Contract	Grant and	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	Budget
	and Program	Contribution	Other	Total	Direct	Margin	Indirect	Indirect	Total	Operating	Operating	Actual Vs.	
	Revenue	Revenue	Revenue	Revenue	Expenses	Generated	Expenses	Allocation	Expenses	Results	Budget	Budget	
<b>Programs</b>													
Adult Group Homes	3,842,988			3,842,988	3,617,521	225,467		343,598	3,961,119	(118,131)	(291,340)	173,209	(2,358,442)
<i>Clackamas Co. Group Homes &amp; CI</i>	1,297,283			1,297,283	1,293,483	3,800		121,433	1,414,916	(117,633)	(176,541)	58,908	(1,051,462)
<i>Multnomah Co. Group Homes &amp; CI</i>	973,844			973,844	883,921	89,923		85,832	969,753	4,091	(67,164)	71,255	(612,802)
<i>Washington Co. Group Homes &amp; CI</i>	571,932			571,932	469,421	102,511		46,221	515,642	56,290	(22,925)	79,215	(280,336)
<i>Marion Co. Group Homes &amp; CI</i>	999,929			999,929	970,696	29,233		90,112	1,060,808	(60,879)	(24,710)	(36,169)	(413,842)
Employment Services	339,640			339,640	386,474	(46,834)		30,266	416,740	(77,100)	4,345	(81,445)	(181,158)
Studios	284,865	25,000		309,865	352,429	(42,564)		31,886	384,315	(74,450)	(137,192)	62,742	(708,288)
Kids DD Group Homes	3,475,644	-		3,475,644	2,756,489	719,155		273,657	3,030,146	445,498	651,720	(206,222)	3,738,034
Transition-Aged Group Homes	687,078			687,078	678,825	8,253		63,483	742,308	(55,230)	(95,669)	40,439	(530,389)
Kerr Bikes	118,615			118,615	-	118,615		-	-	118,615	100,434	18,181	55,357
Outpatient Mental Health	371,946			371,946	372,302	(356)		33,905	406,207	(34,261)	(145,372)	111,111	(227,202)
Subacute	1,142,351			1,142,351	1,356,967	(214,616)		102,621	1,459,588	(317,237)	(211,921)	(105,316)	(162,917)
Program Oversight and Other	-	4,353	244,456	248,809	88,534	160,275		-	88,534	160,275	20	160,255	(1,065)
<b>Total Programs</b>	<b>10,263,127</b>	<b>29,353</b>	<b>244,456</b>	<b>10,536,936</b>	<b>9,609,541</b>	<b>927,395</b>	<b>-</b>	<b>879,416</b>	<b>10,488,957</b>	<b>47,979</b>	<b>(124,975)</b>	<b>172,954</b>	<b>(376,070)</b>
<b>Admin &amp; Other</b>													
Trfs from Foundation and Govt Grants	-	18,021		18,021	-	18,021			-	18,021	84,423	(66,402)	1,040,478
Investment Spending Rate	-	-	81,855	81,855	-	81,855			-	81,855	82,317	(462)	327,420
Campus Buildings	-	-		-	29,621	(29,621)			29,621	(29,621)	(33,628)	4,007	(141,769)
Indirect Admin	(460)	-	-	(460)	-	(460)	938,546	(905,170)	33,376	(33,836)	(88,294)	54,458	(138,388)
Other Pooled Direct Costs	-			-	-	-			-	-	(1,387)	1,387	(7,621)
<b>Total Admin &amp; Other</b>	<b>(460)</b>	<b>18,021</b>	<b>81,855</b>	<b>99,416</b>	<b>29,621</b>	<b>69,795</b>	<b>938,546</b>	<b>(905,170)</b>	<b>62,997</b>	<b>36,419</b>	<b>43,431</b>	<b>(7,012)</b>	<b>1,080,120</b>
<b>Total Operating (Before Contingency)</b>	<b>10,262,667</b>	<b>47,374</b>	<b>326,311</b>	<b>10,636,352</b>	<b>9,639,162</b>	<b>997,190</b>	<b>938,546</b>	<b>(25,754)</b>	<b>10,551,954</b>	<b>84,398</b>	<b>(81,544)</b>	<b>165,942</b>	<b>704,050</b>
Contingency										-	(125,001)	125,001	(500,000)
Total Operating										84,398	(206,545)	290,943	204,050

**Albertina Kerr Centers  
P&L Budget  
For The Month Ending  
September 30, 2019**

Description	Actual	Actual	Actual Var \$'s	Actual Var	Budget	Budget Var. \$'s	Budget Var.	YTD	YTD Budget	YTD Bud Var \$'s	YTD Var.	Annual
	8/31/2019	9/30/2019	Fav/(Unfav)	%	9/30/2019	Fav/(Unfav)	%	Actual 9/30/2019	9/30/2019	Fav/(Unfav)	%	Budget
<b>Revenue</b>												
Contract and Program Revenue	3,293,750	3,674,708	380,958	10.4%	3,704,719	(30,011)	-0.8%	10,211,856	10,290,045	(78,189)	-0.8%	45,404,060
Grants Received Directly in AKC	-	-	-	0.0%	-	-	0.0%	-	14,500	(14,500)	0.0%	-
Trfs from Fdn and Net Assets Released	(24,638)	347,277	371,915	107.1%	418,231	(70,954)	-17.0%	338,288	529,411	(191,123)	-56.5%	1,987,156
Investment Spending Rate	27,285	27,285	-	0.0%	27,285	-	0.0%	81,855	81,855	-	0.0%	327,420
In Kind Contributions	1,245	2,160	915	42.4%	-	2,160	0.0%	4,353	-	4,353	100.0%	50,000
<b>Total Revenue</b>	<b>3,297,642</b>	<b>4,051,430</b>	<b>753,788</b>	<b>18.6%</b>	<b>4,150,235</b>	<b>(98,805)</b>	<b>-2.4%</b>	<b>10,636,352</b>	<b>10,915,811</b>	<b>(279,459)</b>	<b>-2.6%</b>	<b>47,768,636</b>
<b>Expense</b>												
Salaries & Wages	2,163,365	2,468,791	(305,426)	-12.4%	2,465,214	(3,577)	-0.1%	6,862,879	7,012,093	149,214	2.2%	30,947,544
Employee Benefits	331,928	320,712	11,216	3.5%	342,460	21,748	6.4%	963,555	1,029,100	65,545	6.8%	4,178,225
Payroll Taxes	213,217	247,906	(34,689)	-14.0%	229,139	(18,767)	-8.2%	666,513	650,267	(16,246)	-2.4%	2,818,796
Contracted Direct Labor	66,861	5,553	61,308	1104.1%	4,830	(723)	-15.0%	77,180	32,990	(44,190)	-57.3%	76,462
Other Employee Related Costs	29,131	37,448	(8,317)	-22.2%	35,787	(1,661)	-4.6%	89,380	107,381	18,001	20.1%	429,962
Professional Fees & Insurance	58,413	84,517	(26,104)	-30.9%	50,119	(34,398)	-68.6%	223,252	149,760	(73,492)	-32.9%	608,163
Telecommunications	5,659	3,055	2,604	85.2%	9,962	6,907	69.3%	16,020	29,886	13,866	86.6%	119,544
Facilities & Occupancy	205,176	231,767	(26,591)	-11.5%	233,456	1,689	0.7%	663,535	710,663	47,128	7.1%	2,674,199
Utilities	41,190	60,417	(19,227)	-31.8%	53,149	(7,268)	-13.7%	153,939	159,446	5,507	3.6%	638,035
Equipment	30,210	31,573	(1,363)	-4.3%	25,038	(6,535)	-26.1%	89,182	79,913	(9,269)	-10.4%	300,526
Program & Office Supplies	74,847	116,802	(41,955)	-35.9%	97,315	(19,487)	-20.0%	289,502	291,945	2,443	0.8%	1,171,108
MIS	93,422	138,193	(44,771)	-32.4%	119,041	(19,152)	-16.1%	322,824	387,723	64,899	20.1%	1,555,165
Vehicle Expenses	36,318	35,119	1,199	3.4%	51,544	16,425	31.9%	111,358	150,671	39,313	35.3%	610,014
PR & Fundraising	2,669	6,948	(4,279)	-61.6%	12,863	5,915	46.0%	9,697	33,726	24,029	247.8%	151,221
Cost of In-Kind Goods/Services	1,245	2,160	(915)	-42.4%	-	(2,160)	0.0%	4,353	-	(4,353)	-100.0%	50,000
Training and Other	17,127	32,221	(15,094)	-46.8%	68,984	36,763	53.3%	66,682	207,654	140,972	211.4%	838,405
Interest Expense	11,093	26,166	(15,073)	-57.6%	19,672	(6,494)	-33.0%	54,934	59,016	4,082	7.4%	236,062
Admin and Bldg Costs Allocated to AKF	(68,453)	(14,482)	(53,971)	372.7%	(36,891)	(22,409)	60.7%	(112,831)	(94,879)	17,952	-15.9%	(338,845)
<b>Total Expense</b>	<b>3,313,418</b>	<b>3,834,866</b>	<b>(521,448)</b>	<b>-13.6%</b>	<b>3,781,682</b>	<b>(53,184)</b>	<b>-1.4%</b>	<b>10,551,954</b>	<b>10,997,355</b>	<b>445,401</b>	<b>4.2%</b>	<b>47,064,586</b>
<b>Net (Deficit) / Surplus (Before Contingency)</b>	<b>(15,776)</b>	<b>216,564</b>	<b>232,340</b>	<b>n/a</b>	<b>368,553</b>	<b>(151,989)</b>	<b>n/a</b>	<b>84,398</b>	<b>(81,544)</b>	<b>165,942</b>	<b>n/a</b>	<b>704,050</b>
<b>Contingency</b>	<b>-</b>	<b>-</b>			<b>(41,667)</b>	<b>41,667</b>		<b>-</b>	<b>(125,001)</b>	<b>125,001</b>		<b>(500,000)</b>
<b>Net (Deficit) / Surplus</b>	<b>(15,776)</b>	<b>216,564</b>	<b>232,340</b>		<b>326,886</b>	<b>(110,322)</b>		<b>84,398</b>	<b>(206,545)</b>	<b>290,943</b>		<b>204,050</b>

**Albertina Kerr Centers  
Balance Sheet  
For The Month Ending  
August 30, 2019**

	<u>Balance</u> <u>September 30, 2019</u>	<u>Balance</u> <u>August 31, 2019</u>	<u>Net</u> <u>Change</u>	<u>%</u> <u>Change</u>
<b>Assets:</b>				
Cash and Cash Equivalents	\$1,493,752	\$1,748,468	(254,716)	-14.6%
Contract/Program Receivables	2,543,538	2,031,295	512,243	25.2%
Less: Allowance for Doubtful Accounts	(182,760)	(182,760)	-	0.0%
Contributions Receivable	(3,017)	(40,980)	37,963	-92.6%
Other Receivables	97,381	106,038	(8,657)	-8.2%
Prepaid Expenses, Deposits & Other Current Assets	395,464	459,590	(64,126)	-14.0%
Other Long-Term Assets	172,499	172,499	-	0.0%
Fixed Assets, Net	15,202,790	14,950,976	251,814	1.7%
Due From / (To) Other Funds	(2,839,889)	(2,792,344)	(47,545)	1.7%
<b>Total Assets</b>	<b>16,879,758</b>	<b>16,452,782</b>	<b>426,976</b>	<b>2.6%</b>
<b>Liabilities:</b>				
Accounts Payable and Accrued Expenses	477,023	407,270	69,753	17.1%
Accrued Payroll Liabilities	1,198,413	837,524	360,889	43.1%
PAL Liability	652,947	564,345	88,602	15.7%
Contract Overpayments/Advances	210,577	234,525	(23,948)	-10.2%
Unemployment Reserve	224,722	209,591	15,131	7.2%
Long-term debt	4,659,647	4,708,783	(49,136)	-1.0%
<b>Total Liabilities</b>	<b>7,423,329</b>	<b>6,962,038</b>	<b>461,291</b>	<b>6.6%</b>
<b>Unrestricted Net Assets:</b>				
Available for General Operations	(656,172)	(320,907)	(335,265)	104.5%
Investment in Land, Buildings and Equipment	10,112,601	9,811,651	300,950	3.1%
<b>Total Net Assets</b>	<b>9,456,429</b>	<b>9,490,744</b>	<b>(34,315)</b>	<b>-0.4%</b>
<b>Total Liabilities and Net Assets</b>	<b>16,879,758</b>	<b>16,452,782</b>	<b>426,976</b>	<b>2.6%</b>

**Albertina Kerr Centers, Foundation, and Kerr Bikes**  
**Consolidated Statement of Activities**  
**As of September 30, 2019**

	Actual	Budget	Variance	% Change F/(U)
<b>Revenue</b>				
Contract and Program Revenue	3,675,230	3,706,217	(30,987)	-0.8%
Contribution and Event Revenue (Net of Event Expenses)	309,308	328,953	(19,645)	-6.0%
Sales to the Public (Net of Cost of Goods Sold)	42,552	62,199	(19,647)	-31.6%
Investment Income	117,097	28,477	88,620	311.2%
In-Kind Contributions	2,160	68,958	(66,798)	-96.9%
<b>Total Revenue</b>	<b>4,146,347</b>	<b>4,194,804</b>	<b>(48,457)</b>	<b>-1.2%</b>
<b>Expenses</b>				
Salaries & Wages	2,533,142	2,543,893	10,751	0.4%
Employee Benefits	329,124	350,029	20,905	6.4%
Payroll Taxes	254,082	236,005	(18,077)	-7.1%
Contracted Direct Labor	6,053	4,830	(1,223)	-20.2%
Other Employee Related Costs	38,418	36,721	(1,697)	-4.4%
Professional Fees & Insurance	84,967	58,826	(26,141)	-30.8%
Telecommunications	142,341	132,576	(9,765)	-6.9%
Facilities & Occupancy	298,117	290,910	(7,207)	-2.4%
Equipment	33,289	27,965	(5,324)	-16.0%
Program & Office Supplies	121,731	160,127	38,396	31.5%
Vehicle Expenses	35,232	51,565	16,333	46.4%
PR & Fundraising	53,567	88,229	34,662	64.7%
Training & Other	62,877	89,798	26,921	42.8%
<b>Total Expenses</b>	<b>3,992,940</b>	<b>4,071,474</b>	<b>78,534</b>	<b>2.0%</b>
<b>Net Income / (Loss) Before Contingency</b>	<b>153,407</b>	<b>123,330</b>	<b>30,077</b>	<b>-19.6%</b>
Contingency	-	(41,667)	41,667	
<b>Net Income / (Loss)</b>	<b>153,407</b>	<b>81,663</b>	<b>71,744</b>	

**Albertina Kerr Centers, Foundation, and Kerr Bikes  
Consolidated Statement of Activities  
Year to Date September 30, 2019**

	Actual	Budget	Variance	% Change F/(U)
<b>Revenue</b>				
Contract and Program Revenue	10,213,798	10,319,139	(105,341)	-1.0%
Contribution and Event Revenue (Net of Event Expenses)	430,378	591,842	(161,464)	-27.3%
Sales to the Public (Net of Cost of Goods Sold)	227,628	260,665	(33,037)	-12.7%
Investment Income	95,251	85,430	9,821	11.5%
In-Kind Contributions	4,404	86,875	(82,471)	-94.9%
<b>Total Revenue</b>	<b>10,971,459</b>	<b>11,343,951</b>	<b>(372,492)</b>	<b>-3.3%</b>
<b>Expenses</b>				
Salaries & Wages	7,099,308	7,255,123	155,815	2.2%
Employee Benefits	989,641	1,052,349	62,708	6.3%
Payroll Taxes	687,700	671,555	(16,145)	-2.3%
Contracted Direct Labor	77,680	32,990	(44,690)	-57.5%
Other Employee Related Costs	91,866	109,032	17,166	18.7%
Professional Fees & Insurance	224,603	175,879	(48,724)	-21.7%
Telecommunications	343,783	426,929	83,146	24.2%
Facilities & Occupancy	831,507	886,099	54,592	6.6%
Equipment	101,502	90,696	(10,806)	-10.6%
Program & Office Supplies	300,675	360,125	59,450	19.8%
Vehicle Expenses	111,597	150,708	39,111	35.0%
PR & Fundraising	60,006	154,143	94,137	156.9%
Training & Other	133,243	270,537	137,294	103.0%
<b>Total Expenses</b>	<b>11,053,111</b>	<b>11,636,165</b>	<b>583,054</b>	<b>5.3%</b>
<b>Net Income / (Loss) Before Contingency</b>	<b>(81,652)</b>	<b>(292,214)</b>	<b>210,562</b>	257.9%
Contingency	-	(125,001)	125,001	
<b>Net Income / (Loss)</b>	<b>(81,652)</b>	<b>(417,215)</b>	<b>335,563</b>	

**Albertina Kerr Centers, Foundation, and Kerr Bikes**  
**Consolidated Statement of Financial Position**  
**As of September 30, 2019**

	9/30/2019	8/31/2019	6/30/2018
<b>Assets:</b>			
Cash and Cash Equivalents	1,866,924	2,657,440	2,143,367
Cash Held for Others	147,077	147,077	147,479
Investments	8,901,044	8,784,024	8,692,900
Accounts Receivable	2,543,538	2,031,295	1,735,298
Less: Allowance for Doubtful Accounts	(182,760)	(182,760)	(49,892)
Grants Receivable	(125,000)	(125,000)	49,700
Contributions Receivable	25,684	(6,863)	133,919
Other Receivables	97,381	106,038	118,669
Prepaid Expenses, Deposits and Other Current Assets	437,058	500,858	578,169
Charitable Remainder Trusts Receivable	659,749	659,749	628,995
Other Long-Term Assets	212,508	212,508	224,310
Fixed assets, Net	21,555,365	21,327,059	21,694,702
<b>Total Assets</b>	<b>36,138,568</b>	<b>36,111,425</b>	<b>36,097,616</b>
<b>Liabilities:</b>			
Accounts Payable and Accrued Expenses	669,446	558,864	990,360
Accrued Payroll Liabilities	1,198,413	1,434,837	1,346,176
Personal Accrued Leave (PAL) Liability	652,947	564,345	589,429
Contract Overpayments/Advances	271,158	282,379	143,537
Unemployment Reserve	224,722	209,591	231,641
Long-Term Debt	4,659,647	4,708,783	5,051,951
<b>Total Liabilities</b>	<b>7,676,333</b>	<b>7,758,799</b>	<b>8,353,094</b>
<b>Net Assets:</b>			
Available for General Operations	6,988,134	7,198,564	7,334,936
Investment in Land, Buildings and Equipment	10,689,327	10,390,784	10,128,157
Temporarily Restricted Net Assets	8,526,091	8,504,706	8,027,311
Permanently Restricted Net Assets	2,258,683	2,258,572	2,254,119
<b>Total Net Assets</b>	<b>28,462,235</b>	<b>28,352,626</b>	<b>27,744,523</b>
<b>Total Liabilities and Net Assets</b>	<b>36,138,568</b>	<b>36,111,425</b>	<b>36,097,617</b>



## **FY20 Fundraising Progress to date – November 12th 2019**

Thank you for so generously supporting 24 Hours of Kerr this year! With your support, the event grossed 26% more revenue than last year and netted 54% more. When we take Xmas Ships into account – our year over year increase for both events combined (yes, that includes a \$0 this year for Xmas Ships), we have achieved a 30% increase in net revenues for both events combined. Yee Haw!

### **Overall results to date**

FY20 fundraising goals and progress to date are outlined on page 19. Overall, we are performing slightly ahead of last year for the same period against an increased overall fundraising goal of approximately 7%. To put the 7% in perspective, we increased fundraising revenues last year by more than 20%.

Revenues for 24 Hours of Kerr are approximately \$9,000 less than the \$509,000 preliminarily reported due to post event adjustments. The more conservative \$499,902 figure was used to calculate the 24 HOK percentage increases presented above.

Grant revenues include a new \$300,000 pledge from Meyer Memorial Trust for Workforce Housing (WFH). They do not include \$300,000 pledged by MJ Murdock Charitable Trust due to the following contingencies: 1) \$175,000 contingent upon Kerr raising the first \$1 Million for WFH housing by January 1, 2020 2) \$125,000 contingent upon Kerr raising \$3.8 Million+ by January 1, 2021. With MMT's new gift, we have raised \$892,800 in WFH funds to date, including the \$300,000 in pledges from Murdock. We are now actively working to 1) close a \$108,000 gap by January 1<sup>st</sup> in order to be in compliance with Murdock's grant terms and 2) to close against the full \$308,000 fundraising goal for the project.

### **Marketing and Communications**

We're making progress in getting Kerr's message out there! A preliminary FY20 Marketing and Communications Plan was shared with Trustees in August and is available upon request. In case you have not seen them, attached at the end of this packet (starting on page 24), are recent advertorials and earned media articles. Thank you, to Kim Curry for her guidance in helping to develop our awareness building campaign. Thank you to Kerr Marketing Manager Jeanette Weston and Marketing Coordinator Katherine Jones for breathing new life into our marketing and communication efforts.

### **Individual & Planned Giving**

By now, you all know we have a big lift to achieve for this year. Luckily we have Chris Canter to lead the effort! Current opportunities to support our efforts include participation in our Fall Appeal, happening now. Supporting our Willamette Weekly Give Guide campaign by spreading the word will also help greatly. Chris' overview on pages 20-23 outline how you can help us meet our audacious goal to increase Individual Giving by 50% this year.

### **Corporate & Employee Giving**

We are focused right now on 1) identifying and securing new holistic Kerr corporate partners 2) renewing and securing sponsorships for Race for the Roses FY20 and 24 HOK FY21. Please assist in any way you can by engaging your (or your spouse's or partner's) company or employer as a Kerr supporter. Corporate support can take many forms – adopting a group home, supporting one of our fundraising events, sponsoring an employee giving campaign, employee volunteerism and all of the above. The best first step is a conversation to identify company goals and see where a fit can be found. Please contact Justin Zellinger or your primary contact on the development team to arrange an exploratory conversation and determine best next steps. A Corporate Partnership Plan was distributed at our recent Trustee meeting and is available upon request.

## Events

### ***24 Hours of Kerr FY21***

Thank you to our intrepid Events Manager, Toni Tringolo for her excellent work to make 24 HOK a success in our new home this year! We are laying the foundation for next year, now. If you have any leads on 24 HOK committee members, potential sponsors or table hosts, please reach out to them to begin a conversation or call Justin Zellinger and/or Anne Adler to strategize the best approach. We are happy to host exploratory luncheons with you and guests at Albertina's Place anytime. We are also in need of unique/high value auction items for our live auction; if you have ideas or leads for any, please contact Toni.

Our country gala will take place again at Mike and Monica Hotchkiss's farm next year – thank you Christine Andersen! We are working to confirm Columbia Edgewater Country Club (CECC) again next year. Stay tuned for any updates.

### ***Highlight of Fall Events***

Please attend and promote (where appropriate) the following events to the greatest extent you can:

#### ***Sparkle, Shine and Shop – Saturday, November 30<sup>th</sup>, Albertina's Place, 10 a.m.-3:00 p.m.***

Sip champagne while finding one-of-a-kind gifts and supporting Kerr. Shoppers will receive discounts in each of our shops. Bring a friend!

#### ***PALS Holiday Art Show - Private Preview – Saturday, December 7<sup>th</sup>, Portland Art & Learning Studios, 4-6 p.m.***

Enjoy a private preview of outsider art and explore our 10,000 square foot studio for artists experiencing intellectual and developmental disabilities.

#### ***Kerr Holiday Celebration Happy Hour – Friday, December 13<sup>th</sup>, Albertina's Place, 5-7 p.m.***

Let's celebrate and give thanks for a year of great progress for Kerr!

### **Board Development Updates**

As previously reported, strategically and significantly expanding our board of Foundation Trustees will be essential to achieving our fundraising goals in FY20 and beyond. We are asking Board Members and Trustees to actively identify prospects from their networks. Please share nominees that you believe can help Kerr to achieve its fundraising and brand awareness goals with Jeff (Governing Board) or Anne (Foundation Trustees).

Thank you for making Kerr's continued success possible!

**FY20 Campaign Performance through 11/12**

Description	Total Given 11/12/19	Goal FY20	%Goal	Last Year Total Given 11/12/18	Variance (2018 vs. 2019)	Ousting to raise or below budget
24 Hours of Kerr Event and Sponsor Gifts	\$499,902	\$460,500	109%	\$357,603	\$142,299	(\$39,402)
Christmas Ships	\$0	\$0		\$20,275	(\$20,275)	\$0
Race for the Roses	\$67,330	\$189,500	36%	\$27,922	\$39,408	\$122,170
Corporate and Workplace Giving	\$23,941	\$150,000	22%	\$13,952	\$9,989	\$117,156
Third party fundraising	\$8,903	\$0		\$9,226	(\$323)	
Endowment Funds	\$0	\$150,000	0%	\$20,121	(\$20,121)	\$150,000
Individual Giving	\$93,646	\$600,000	16%	\$85,256	\$8,390	\$506,354
Grants*	\$305,311	\$1,708,500	18%	\$148,302	\$157,009	\$1,403,189
The Old Kerr Nursery Association Donations/Dues	\$12,353	\$8,074	153%	\$11,000	\$1,353	(\$4,279)
<b>Total Cash &amp; Pledges</b>	<b>\$ 1,011,386</b>	<b>\$ 3,266,574</b>	<b>31%</b>	<b>\$ 693,657</b>	<b>\$ 317,729</b>	<b>\$ 2,255,188</b>
Grant a Wish Holiday Giving	\$0	\$50,750	0%	\$550	(\$550)	\$50,750
In-kind contributions	\$16,943	\$300,000	6%	\$50,207	(\$33,264)	\$283,057
<b>Total In-Kind</b>	<b>\$ 16,943</b>	<b>\$ 350,750</b>	<b>5%</b>	<b>\$ 50,757</b>	<b>\$ (33,814)</b>	<b>\$333,807</b>
<b>Grand Totals</b>	<b>\$ 1,028,329</b>	<b>\$ 3,617,324</b>	<b>28%</b>	<b>\$ 744,414</b>	<b>\$ 283,915</b>	<b>\$2,588,995</b>

FY19 YTD - Cash	\$ 693,657
FY19 YTD - In-Kind	\$ 50,757
FY19 YTD Total	\$ 744,414
FY19 Goal	\$ 2,962,200
FY19 YTD %	25%

\*Does not Include \$300,000 from Murdock Charitable Trust, incl \$175,000 contingent upon fi for WFH secured by Jan 2020

\*\* Does not include 44,100 in HEDCO match funds

ALBERTINA  
**KERR**



# 2019 Individual Giving Fall Campaign

# Historic Actuals

Gifts Received: 11/1 – 12/31\*

	FY2018	FY2019
Gifts Received	527	513
Total Revenue	\$148,761	\$143,786

\*Individual Giving

# Goal and Key Strategies

**Goal:** Raise a minimum of \$225,000 between 11/1 and 12/31/2019

## **Strategies:**

- Cultivate and solicit major donor prospects for gifts before 12/31
- Send inspirational newsletter to past donors and prospects
- Prepare and send compelling appeals to past donors and prospects *(hard copy and electronic)*
- Engage Board members, Trustees and other volunteers/donors as campaigners
- Promote opportunities through Give Guide and Giving Tuesday

# How You Can Help

- Work with Chris Canter to develop prospect list – help to arrange meetings with donors and/or add personal notes as appropriate. Written appeals can be sent through regular mail or email.
- Host a holiday event benefitting Albertina Kerr
- Promote giving to Kerr in conjunction with Give Guide Campaign and/or Giving Tuesday. (We can provide messaging options and templates)
- Sponsor one or more Kerr clients through Grant-a-Wish and encourage others to join you

# Child or teen needs mental health treatment? In Portland area, they face agonizing waits

Updated Sep 10, 2019;  
Posted Sep 10, 2019



When Kelly and Martin Kidwell's 8-year-old daughter needed care during a mental health crisis, the family faced agonizing days-long waits in the emergency room due to the shortage of appropriate help. It was hard to cope. One symptoms of the girl's bi-polar disorder is a tendency to incorporate personas into her identity; Rosalyn is a recent persona. (Photo by Beth Nakamura/Staff)

18

144  
shares

By [Casey Chaffin | The Oregonian/OregonLive](#)

**This story is part of The Oregonian/OregonLive's 10-part series on youth mental health. To read other stories in the series, follow the links at the end of this piece.**

Bethany Purkapile has three younger siblings, adopted from three different sets of parents. The oldest, 19, just graduated from high school. The younger two, both 15, still attend Portland Public Schools.

All three have both developmental disabilities and mental health diagnoses. For years, the family has struggled to access resources for them.



---

Purkapile said that when her siblings' needs go unmet, mental health providers tell the family, "It's a broken system, but we're doing the best we can."

"That's not helpful," Purkapile said, especially "when you're begging for help."

"All of these services take so much time" to arrange, she said, but "when you get into crisis, you don't have that much time."

Purkapile's family isn't alone. Even in metro Portland, Oregon's wealthiest and best-resourced area, preventative and restorative mental health services for children and youth consistently fall short of the need.

Oregon ranks near the bottom in a nation that is generally short on resources for addressing mental wellness. Mental Health America ranks states based on their prevalence of mental illness among young people and children's and teens' access to mental health care. In 2016 and 2017, Oregon had the highest rate in the nation of youth suffering at least one major depressive episode, 16.3 percent, a [national health survey found](#). Most young Oregonians hit with serious depression did not receive treatment for it, earlier versions of that survey found.

---

While Oregon ranked 12th nationally for access to mental health care, federal health survey data shows that the available care in Oregon still isn't enough.

Those involved in the state's youth mental health care system say Oregon hasn't done enough to fully understand the scope of need throughout the state.

"There's no central data system that would allow you to determine how many kids we're talking about," said Jeff Carr, chief executive of Oregon nonprofit mental health provider Albertina Kerr.

Carr served on Gov. Kate Brown's Youth with Specialized Needs Task Force that met for six months last year to develop better strategies for child welfare. The task force recommended developing data systems to better understand youth mental health and child welfare needs and also proposed channeling more resources into child welfare. Lawmakers passed bills to accomplish both those objectives in the 2019 session and the governor signed them into law.

It's a start, mental health advocates say.

Oregon has had a Top 10 rate of youth depression for years. Suicide has been the second-leading cause of death for Oregon's young people, particularly those in the high school to college age range, since 1981.

Despite the longevity of the problem, Kristi Dille, president of the Oregon Parent Teacher Association, describes state-level collaboration around mental health solutions as “newborn.”

In her 20 years in roles at various levels of local and state PTAs, Dille has advocated for better youth mental health care.

“It breaks my heart because we have these kids who are reaching out and the help isn’t there,” she said.



Inside "Rosayn's" room in the Kidwell's Portland home. (Photo by Beth Nakamura/Staff)

## Barriers to care

Advocates and parents say that youth in need of mental health care run up against multiple barriers: long waitlists, a lack of providers and qualified specialists, shortages of spots in higher-level treatment and private insurance that often doesn't cover the necessary care at rates affordable to the average family.

Dille's recognition of those complications comes, in part, from personal experience: Her daughter has bipolar disorder. Since she first noticed her daughter Briauna needed extra help when she was 4, Dille said she has had to constantly advocate to get her daughter's needs met, both in Portland Public Schools and in the medical system.

Briauna cycled in and out of the emergency room for years before she finally found a provider who would take her needs seriously, Dille said. Waitlists, for everyone from school guidance counselors to child psychiatrists, are long. Even with what Dille describes as good private insurance, Briauna constantly struggled to access the right care.

At 18, Briauna received her bipolar disorder diagnosis, 14 years after the Dille family initially noticed their daughter's needs were more significant than the average child's.

"I fell to the floor and cried," relieved to finally have a diagnosis, Dille said.



### Beloved child with big needs faces a daunting shortage of available help.

Dille's daughter is now 21 and, like many other young people in Oregon, still struggles to access care for her mental health.

"There's a lot of dead ends in our system," said Chris Bouneff, director of the Oregon branch of the National Alliance for Mental Illness.

Because there are shortages of both preventive and acute care, many youth who experience a mental health crisis end up in the emergency room.

The emergency room "is probably the last place you would want a kid in a mental health crisis," said Carr, of Albertina Kerr. They're designed for physical health emergencies, not mental health crises, he said.

Getting young people into intensive mental health treatment before they need hospitalization is difficult due to the cost. "They have a great payback when they keep kids out of the hospital. But insurance providers are very, very stingy with those because of the expense," said Margaret Puckette, a Portland-based parent counselor. Before insurance companies approve intensive mental health treatment, often they must see a paper trail of hospitalizations, Puckette said.



people in psychiatric crisis are, even in Oregon's biggest and wealthiest metro area, and how that scarcity impacts families. (Photo by Beth Nakamura/Staff)

Kelly and Martin Kidwell are on the front lines of the struggle to get insurance to cover mental health treatment. Their 9-year-old daughter has been diagnosed with bipolar disorder along with a learning disability and sensory issues. Finding an insurance plan that could cover her needs was difficult, they said. The Kidwells' insurance costs the family \$800 a month in premiums alone. Due to their daughter's medical and mental health bills, as well as the fact Kelly Kidwell can't work because her daughter's needs are so high, the Kidwells recently declared bankruptcy.

Even with the expensive insurance, their daughter cycled in and out of the emergency room before finally getting a spot in treatment after a 16-day wait in the hospital. Read more about their story, [here](#).

Kyle McMann, who serves as chief of [the fire department](#) that serves unincorporated Marion County, an emergency room nurse in Corvallis and a paramedic in Salem, says emergency room protocols for treating a patient in a mental health crisis can often cause more trauma.



### **One family's mental wellness story: Ask the question**

When a person comes in to the emergency room because they're suicidal or in the midst of a serious mental health crisis, McMann said, all their possessions are taken from them and they're told to change into a hospital gown. Then they're sent to a small room with a bed, maybe a TV.

After screening a patient for medical concerns, ER workers require the patient to wait for a mental health screener.

"They may be here in an hour, they may be here in 12 hours," McMann said. "It may be midnight before they come."

If the mental health screeners can develop a safety plan with the patient, they'll send the patient home. If they determine the patient needs further care before discharge, the person gets put on a waitlist for treatment services, which can mean weeks spent waiting in an overcrowded emergency room. Hospitals are short on psychiatric beds, especially pediatric ones, McMann said.

Some Portland hospitals have shorter wait times for mental health screenings. At Legacy Health emergency rooms, the network has created a 24/7 psychiatric consult team for patients that can assess their mental health needs within four hours of their arrival. But the rest of those challenges still exist in the Portland metro area as well, Legacy Health officials said.

Lynnea Lindsey, director of behavioral health for Legacy, said she has seen behavioral and mental health services underfunded by insurance for years, despite Oregon's law requiring parity in coverage of mental and physical health. As a result, finding a spot in the right kind of treatment is difficult for people who need care, and kids end up waiting for any kind of mental health treatment, she said.

"It backs up the whole system when you don't have people placed at the right level of care," Lindsey said.

Bronwyn Houston, president of Randall Children's Hospital in the Legacy Health network, said the hospital sees 100 to 150 youth a month with mental health needs in their emergency room, which isn't devoted to psychiatric needs. Their needs range from panic attacks to suicide attempts.

The number of youth seeking psychiatric care at the hospital has increased "exponentially" in the past five years, and while the hospital has been hiring new staff to deal with pediatric mental health, demand still outstrips the available services, Houston said.

---

Unity Center for Behavioral Health, a cooperative project among many hospital systems, opened two and a half years ago with a goal of better serving Portlanders' psychiatric needs. But it rarely has open beds for adolescents, Houston said. And the Unity Center isn't designed to serve patients younger than 9 at all.



### **Finally, a school that helps and heals**

Even as the stigma around mental health issues decreases, there's still a persistent belief that mental health isn't as important to a child's quality of life as his or her physical health, Houston said.

"If a child breaks an arm, we can see it," Houston said. "With mental health issues, you can't see it."

But that doesn't make mental health struggles any less severe. As Lindsey acknowledged, a lack of proper mental health care "can be fatal," as seen in Oregon's rising youth suicide rate. Even when not fatal, untreated mental health needs typically lessen children and teen's quality of life as they age into young adulthood, placing an even greater strain on available resources for adults.

Oregon youth could avoid this fate, stakeholders across Oregon's mental health system say, if powerbrokers were to take a holistic approach to developing and funding the mental health system, bolstering resources from prevention to early intervention to crisis treatment.

"When there's a problem, people want a silver bullet," said Jeff Carr of Albertina Kerr. But that doesn't exist for a system as complicated youth mental health, he said. "What you really need is a system of care."

---



## Team-based mental health care approach transformed teenager

### Health care

*Aug 30, 2019* - This past June, Nathan Nelson graduated from Albany High School. A milestone his family wasn't sure was possible his freshman year. "If we had not found Albertina Kerr I would have probably ended up in juvenile detention," Nathan said. "I've gone from a depressed person to a changed, healthy, mature young man."

Nathan had always been a kindhearted kid who loved animals, especially snakes and lizards. By the time he was 14, he had been diagnosed with both autism and bipolar disorder. At school, classmates were bullying him and he found himself in a sad, dark place. "I was a wreck," Nathan said. "I had a lot of anger, frustration, and other emotions."

According to Mental Health America, the nation's leading community-based nonprofit dedicated to addressing the needs of those living with mental illness and promoting the overall mental health of Americans, half of all mental health disorders begin by the age of 14. And, one-third of the 3.4 million children and teens with depression in the United States may have early onset bipolar disorder. Also, nearly two-thirds of children with autism have been bullied, according to Autism Speaks, a national organization committed to increasing understanding and acceptance of people with autism.

Before coming to Kerr, Nathan's outbursts were causing harm and distress to his family, as well as himself. "It was very scary," said his mother, Kristie Nelson. "I know firsthand what it's like to sit on the floor in a heap being afraid for your child who is struggling and feels like hurting himself or others."

Parents who have children with bipolar disorder often describe them as unpredictable, alternating between aggressive, silly, or withdrawn behaviors. With autism, symptoms include difficulties with social skills, speech, behavior, and communication. When a child is experiencing co-occurring disorders, solutions become more complicated.

"We'd been in crisis mode for a long time because no one was equipped to deal with Nathan's dual diagnosis," Nelson said. For the child, it is challenging for them to do well in school and get along with others. It can also lead to self-harm. With help, children and teens can manage their symptoms and lead successful lives.

Kerr offers a continuum of mental health services for children, teens, and their families, including short-term crisis stabilization, as well as clinic- and community-based outpatient care.

Operating one of the only stand-alone child crisis psychiatric facilities in Oregon, Kerr's team of professionals stabilizes children, like Nathan, in the midst of a mental health crisis. Nearly 700 children, teens, and families received mental health services from Kerr last year.

After three months in Kerr's Crisis Psychiatric Care unit, Nathan learned techniques for coping with his complex emotions. "Kerr was a safe place," he said. "They taught me that I don't need to be perfect, but I do need to treat everyone with kindness and respect."

Kerr's team approach provided the Nelson family with wrap-around services. "When I sat for the first time around the table with the group at Kerr, I thought we finally have a team," Nelson said. "They didn't just stabilize him and send him back into the world, instead they came up with a plan and we started to feel a sense of hope."

At Nathan's graduation, his mother was filled with an indescribable sense of pride. "My son has been through so many challenges – he is so brave," she said. "And, our family is whole because we were given a chance thanks to Albertina Kerr."

Nathan is headed to college to study herpetology (reptiles). "Change is possible," Nathan said. "The growth I've experienced in all aspects of my life is incredible."



This past June, Nathan Nelson graduated from Albany High School. A milestone his family wasn't sure was possible his freshman year.

**FOR THE EXCLUSIVE USE OF CHLOE.SCDORIS@ALBERTINAKERR.ORG**

From the Portland Business Journal:

<https://www.bizjournals.com/portland/news/2019/08/14/adults-with-disabilities-fuel-this-unique-portland.html>

## Adults with disabilities fuel this unique Portland gallery (Photos)

Aug 14, 2019, 9:53am PDT Updated: Aug 15, 2019, 1:47pm PDT

Mathew Spencer has a cool idea for a ceramics show.

It would be called, "You bought it, you break it," and the buyer would be required to break the piece in the gallery in the name of something they want to overcome. They could re-assemble it at home in a different form.

Spencer is one of about 100 artists who create pieces at the Portland Art & Learning Studio, known as PALS. The studio and gallery space, which have been up and running for about a year, provide a creative outlet to adults with intellectual and developmental disabilities.



CATHY CHENEY@PORTLAND BUSINESS JOURNAL

Spencer, who has autism, sketches his ideas before shaping them in clay and firing them in the kiln on site. Other PALS artists draw, paint, create books and videos and make music.

PALS is a program of Albertina Kerr, which serves children and adults with mental health challenges. The Portland nonprofit offers residential and enrichment services.

Chandra Glaeseman, who started in an entry-level position at Albertina Kerr four years ago, came up with the idea for PALS. Her aim was to build an art program into "something that would speak to inclusivity and give people creative tools," she said.

"We tried to change the dialogue so it's not about your disability, but about your ability," Glaeseman said.

A fundraising effort led to a generous donor who asked to remain anonymous but allowed the organization to build out a 10,000-square-foot space in a former warehouse on Northeast Martin Luther King Jr. Boulevard.

Some participants don't have verbal skills, so the studio allows them to express themselves in visual language.

"It's so cool," said Daniel Rolnik, PALS' gallery director. "Someone who didn't speak at all is making abstract pieces and telling me they're of Spiderman. It's amazing."

Glaeseman often invites members of the community to come see the artists' works.

"We want to have a space where everyone is welcome," she said. "I want to promote a culture of empathy toward all."

Currently, the gallery has paintings on display both from PALS clients and artists from a similar program in British Columbia.

"It's really cool because this is the first international exhibit any of us have been a part of," Rolnik said.

For the next year, most shows will be done in exchanges with similar studios around the world, he added.

Some of the PALS artists are represented by outside galleries. Any artists who sell pieces at the PALS gallery collect 70 percent of the proceeds.

For more on the artists and their works and prices, click here. Click through to get a glimpse of the Albertina Kerr pieces.



# Expanded mental health services offer solutions for youth with depression

## Health care

October 1, 2019 - The statistics are alarming.

Suicide has been the leading cause of death for Oregon's young people since 1981. And Oregon's youth currently hold the top spot for depression, according to Mental Health America's recent release of its annual State of Mental Health in America 2020, which ranks all 50 states and the District of Columbia based on several mental health and access measures.



As one of the nation's leading community-based nonprofits dedicated to addressing the needs of those living with mental illness and promoting the overall mental health of all Americans, Mental Health America's 2020 report indicates the mental health of our youth is getting worse, with more than two million youth experiencing severe depression.

A recent study in the Journal of Abnormal Psychology (April 2019), discovered major depression among youth 12-17 rose 52 percent from 2005 to 2017. Furthermore, the Centers for Disease Control and Prevention estimates that only 20 percent of youth experiencing a mental health disorder, like depression, receive treatment.

Unfortunately, there is no quick fix for a system as complicated as youth mental health. Oregon's community leaders and agencies have further identified a large gap in services for children and teens experiencing a mental health crisis who also have an intellectual and/or developmental disability. Currently, these kids are inappropriately placed in settings that do not adequately meet their needs.

Many of these youth receive care in emergency rooms (ERs), which are designed for physical health emergencies. ERs are not equipped to provide the mental health services and support that children, teens and their families need to address immediate or long-term mental health care. And there are almost no viable options in our current system to meet the specialized needs of those who also have an intellectual and/or developmental disability (IDD).

We need solutions so children, teens and their families can survive and thrive. Just like physical health, taking care of mental health struggles early can help prevent more serious problems from developing in the future.

As a local nonprofit known for providing services for those with IDD, as well as services for youth experiencing mental health challenges, Albertina Kerr is expanding its mental health programs for children and teens.

Last year, Kerr helped nearly 700 children with mental health challenges and 500 children and adults with an IDD. This year, Kerr will increase its outpatient mental health caseload by 42 percent. And in 2020, Kerr will expand its current crisis psychiatric facility by adding six beds that will provide specialized care and stabilization for children and teens experiencing a mental health crisis and who also have an IDD.



It's time to **take a stand** for Oregon's children and teens. Let's move Oregon from last place to first.

To learn more about how you can help this cause, visit [albertinakerr.org](http://albertinakerr.org).



[Facebook](#)[Twitter \(#twitter\)](#)[Google+](#)[\(/#google\\_plus\)](#)[Email \(/#email\)](#)[LinkedIn](#)[\(/#linkedin\)](#)

# The art of possibility

 Jason Vondersmith  Monday, September 09, 2019

Folks with developmental and intellectual disabilities find their creative outlet at Albertina Kerr's Portland Art & Learning Studio



COURTESY PHOTO - One of the top artists at Albertina Kerr's Portland Art & Learning Studio is Ricky Bearghost, who works with garbage and beads. The center works with about 200 artists with developmental and intellectual disabilities.

(https://pamplinmedia.com/images/artimg/00003650911785-0640.jpg)Creative minds abound in Portland, and one need not look further than Portland Art & Learning Studio.

Organizers provide an open space for artistic adults with developmental and intellectual disabilities to express themselves in any form and medium.

It's really creative stuff, said Daniel Rolnik, the gallery director who demonstrates great enthusiasm when talking about the many artists — 200 or so — who work at the studio at 4852 N.E. Martin Luther King Jr. Blvd.

"We are definitely within the genre of outsider art," Rolnik said. "It's a raw, direct expression of the individual versus something contrived. It's a powerful energetic experience that comes from a different place."

Artists who think differently than most can certainly make wonderful things. Rolnik said center artists have official files about them, given their conditions and based on perception/projection, and "when they're able to express themselves, you can see that (stereotype) go away. You give people freedom, and you get the best out of somebody."

Portland Art & Learning Studio is hosting an art exhibit, starting at 3 p.m. Saturday, Sept. 14, showing works from artists at the DAC Gallery in Los Angeles. And, the DAC Gallery is showing works from Portland Art & Learning Studio artists. Center artists also will be part of the Portland Art Fair, set for Saturday, Sept. 21, at the Multnomah Arts Center.

**ADVERTISING | Continue reading below**



Next summer, Rolnik hopes to launch a statewide gallery involving similar studios from Grants Pass, Eugene and elsewhere. There are about 30 such studios that work with developmental and intellectual disabled artists in the state, he said.

Portland Art & Learning Center is a year-round program of the Albertina Kerr nonprofit that works with individuals with such disabilities, mental health challenges and social barriers to help them lead enriching lives.

The center operates as a program and studio space and not a classroom. There are about 30 staffers.



COURTESY PHOTO - Michelle Fromm makes paintings of cats, all of them mystical, such as a flower cat and a spider cat.

"The beauty of art is you can't fail," Rolnik said. "It's very enriching to put yourself out there and do what you want to do. If you want to paint a monkey or plein air or abstract, you do it. It is an open studio with no censorship of what they want to create."

He tells the story of one person who was nonverbal, but who began making art and then larger art expressing with their body. Within months they began speaking in complete sentences. Rolnik said the center has "micro victories," but that was "a crazy, awesome experience to witness."

**A D V E R T I S I N G | Continue reading below**



(<https://reach.adspmg.com/ck.php?>

**oaparams=2\_\_bannerid=9940\_\_zoneid=739\_\_cb=21484ea941\_\_oadest=http%3A%2F%2Fbit.ly%2F2oKtvfJ)**

Others feel more free and are no longer aggressive.

Some art is positive and some is negative. One artist is obsessed with the movie "The Grudge," and makes fake posters for the sequel starring Osama Bin Laden. That's dark. Another artist creates something called "Happy" and they're all joyful images. That's light.

Each artist has their own "universe," Rolnik said. Some highlights:

- Ricky Bearghost — "He's our superstar," Rolnik said, "and he's in super top collections all over the world." A Native American, he makes wild weavings, where he puts garbage and ceramic beads together.
- Matthew Spencer — He makes ceramic mugs and other items based on the idea of ritual; his concept turns stigma into mystical monsters. He's made an urn, written stigmas on paper and burned them. He's made a mask, written a condition on it, broken it and then put it back together in a new form. "He's very deep," Rolnik said.
- Harold Salzgiver — He makes ceramic bears and also does live broadcasts and records 1930s radio drama. It's quite the combination of talents.

**A D V E R T I S I N G | Continue reading below**

- Elmeater Morton — She makes abstract paintings about family with intense and odd titles.
- David Hunt — He'll make waterfall paintings using the letter M.
- Michelle Fromm — She makes paintings of cats, all of them mystical, such as a flower cat and a spider cat.

"The only medium we don't do is performing arts, which PHAME Academy does," said Rolnik, of the theater arts school that works with adult students with developmental and intellectual disabilities. "We're trying to do some things with them. They can focus on performing art, we can focus on visual art, and you'd get some cool things."

A rectangular button with a light gray background and a thin border. The text "SUPPORT LOCAL JOURNALISM" is written in a bold, red, sans-serif font, centered within the button.

**SUPPORT  
LOCAL  
JOURNALISM**

(<http://pmgnews.com/subscribe/index.html>)

Quality local journalism takes time and money, which comes, in part, from paying readers. If you enjoy articles like this one, please consider supporting us.

(It costs just a few cents a day.)

# PDXROOTS

November 23rd  
5:30 p.m.

the  
**NINES**

A LUXURY COLLECTION HOTEL  
Portland

An Evening Celebrating  
Portland and the  
James Beard Foundation



11  
James Beard  
Recognized  
Chefs.

One  
Delicious  
Night.

ADVERTISEMENT

Sponsored

SPONSORED CONTENT

## Inside Portland's "Outsider" Art Studio

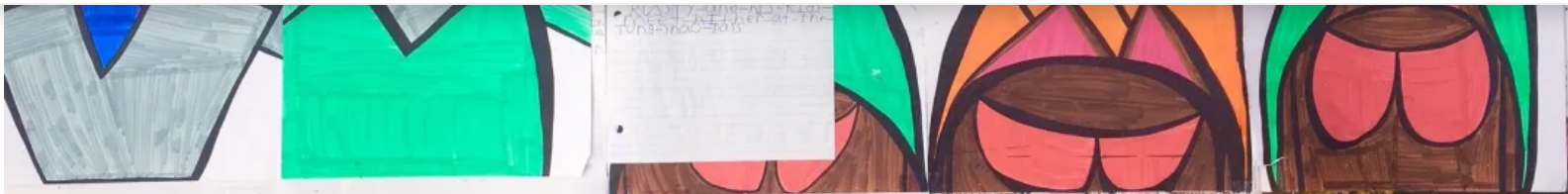
Discover the Portland Art & Learning Studios (PALS), an art studio and gallery for adults with intellectual and developmental disabilities.

Presented by Albertina Kerr • [What's This?](#) • By Sebastian Zinn • 10/28/2019 at 1:38pm

90



Portland  
Portland



Art by PALS artist James Enos

Enter the Portland Art & Learning Studios (PALS)—a 10,000 square-foot art studio and gallery for adults with intellectual and developmental disabilities (IDD)—and discover a hub of creative artists producing evocative work in every media imaginable at an unflagging pace.

PALS is a program of Albertina Kerr—a local, nonprofit that empowers people with IDD, mental health challenges, and other social barriers to lead self-determined lives and reach their full potential.

Part of an international consortium of studios endeavoring to co-create a philosophy of care and empowerment, PALS is a liminal space—simultaneously a studio, a gallery, a community space, and a bedrock of socially progressive action.



Weaving by PALS artist Ricky Bearghost

Among the studio's regular practitioners, you may chance upon textile artist Ricky Bearghost weaving polychrome tapestries from yarn, handmade ceramic beads, and found materials, including grass; and book artist James Enos who creates stories by combining elements from disparate pop culture narratives using full-page illustrations, text, and comic-book style panels.

Native American weaver Bearghost, who taught himself how to weave at PALS, designed a 3'x4' loom to create large, labor-intensive, sculptural works. His "breastplate looking" pieces have been on display at Webb Gallery in Waxahachie, Texas. According to the gallery curators, Bruce and Julie Webb, "We are in awe of his pieces' composition and the way he exudes joy."

Thanks to the resources provided by PALS, Enos has succeeded in launching his career as a professional book artist. The collector and artist Dov Kelemer (of DKE toys, a bootleg toy company) encountered Enos' work at an art and design convention in Southern California, and purchased one of his multimedia books.

Today, Enos is represented by a book publishing company based in Brooklyn, New York, and an art restoration specialist at the MET is rebinding a selection of Enos' one-of-a-kind books for commercial sale.

For years, Enos' mother, Beth Enos, assumed her son would never have the same quality of life as neurotypical people. The sheer pleasure James takes in his life as an artist has shifted her perception. She now realizes he has everything any parent wants for their child: overflowing self-esteem and self-confidence, that's not dependent on other people's opinions of them.





Ricky Bearghost posing with his art.

The growing interest in outsider art runs the gamut from artists who are savant-like to people living in relative rural isolation who haven't received a formal arts education. Outsider art is an umbrella term for art produced by groups who have traditionally been marginalized by the high art world, and who don't receive the same kind of attention as trained artists working within or against an understanding of Western-European art history.

The attribute shared by all of these individuals is an impulse or need to make art, an impulse towards creativity. Outsider art has come to the forefront in the fine art world with the advent of the discourse on inclusivity. As a result, studios like PALS are becoming more competitive in the mainstream, as the value placed on outsider art by collectors is increasing steadily.

PALS endeavors to promote freedom, self-expression, socialization and professional growth among their artists. Refining their own artistic practice gives the members of PALS autonomy, as well as tools to combat and work past social isolation.

Don't miss the Holiday Art Show and Sale at PALS—4852 NE Martin Luther King Jr. Blvd., Portland—Dec. 7, 8, 14, and 15. Original works are also available online at [PortlandArtandLearningStudio.com](http://PortlandArtandLearningStudio.com).

PALS is funded by the generosity of the community. Proceeds from Kerr's social enterprises (Albertina's Place and Kerr Bikes) also help support PALS, as well as Kerr's services for people with IDD and mental health challenges.

Show Comments

ADVERTISEMENT

## Related Content



921 SW Washington Street, Suite 750 Portland, OR 97205  
Phone: 503-222-5144 • Fax: 503-227-8777



**CHANNELS** | [Eat & Drink](#) [Style & Shopping](#) [Art & Culture](#) [News & City Life](#) [Travel & Outdoors](#) [Home & Real Estate](#) [Health & Wellness](#) [Best of the City](#)

**ABOUT US** | [Masthead](#) [Advertise](#) [Jobs](#) [Internships](#) [Privacy Policy](#) [Terms of Use](#) [Site Map](#) [Contact Us](#)

**SUBSCRIPTIONS** | [Subscribe](#) [Renew Subscription](#) [Change Address](#) [Subscriber FAQ](#) [Purchase Back Issues](#) [Pay Invoice](#) [Newsletters](#)

**OTHER SAGACITY MEDIA** | [Seattle Met](#) [Houstonia](#) [Sarasota Magazine](#) [Venice Magazine](#) [Aspen Sojourner](#) [Vail-Beaver Creek Magazine](#) [Park City Magazine](#) [Pacific Northwest Weddings](#)

SAGACITY MEDIA

© 2019 SagaCity Media